

Creating Wealth & Opportunity – A New Way To Talk About The DBE Program

Shannetta Griffin, P.E., Chief Development Officer, Columbus Regional Airport

Shivani Dubey, Deputy District Director, U.S. Small Business Administration, Arizona District Office

Ron Gomes, Vice President, Strategic Alliances, HMS Host

Sharon Jean – Baptiste, P.E., Regional Solutions & Technology Director, Jacobs



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Shannetta Griffin, P.E.

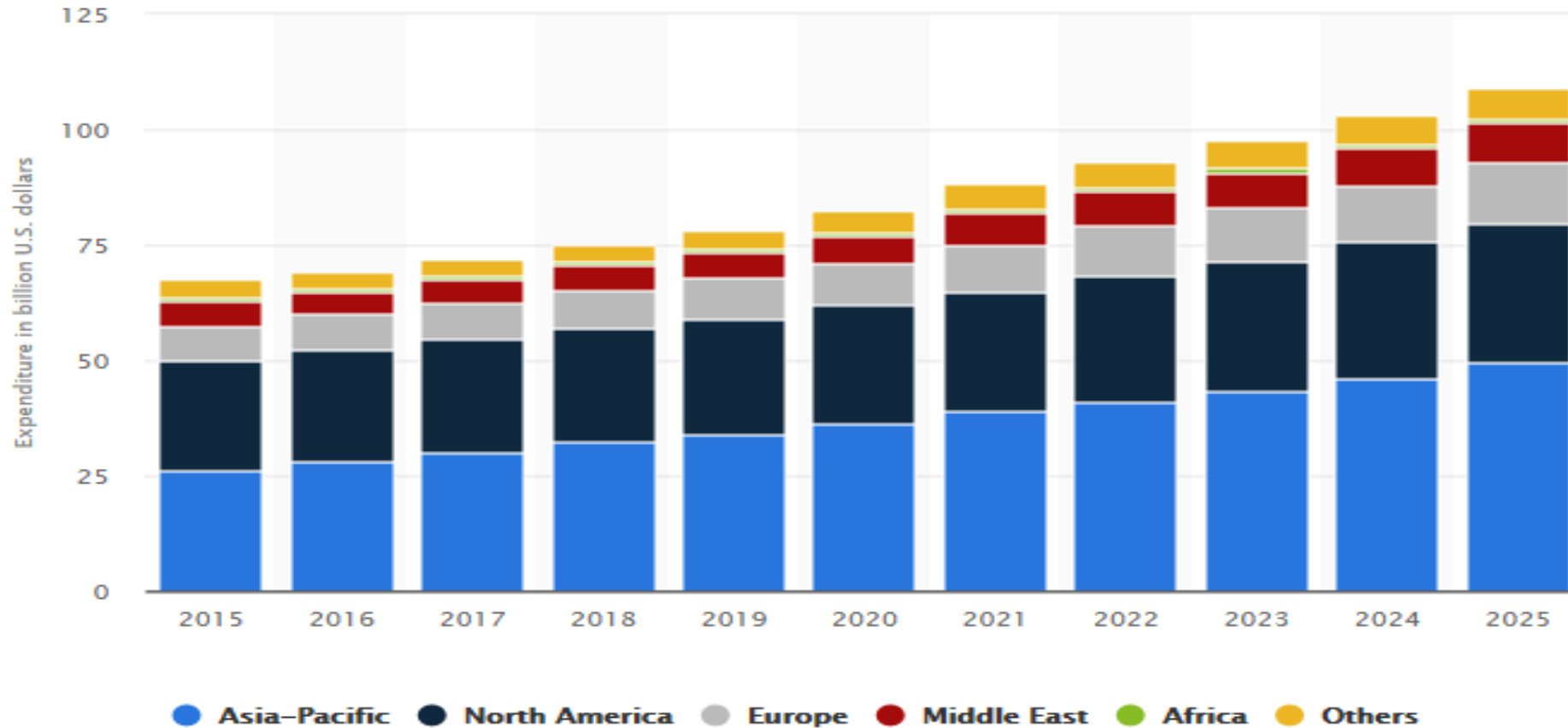
Columbus Regional Airport Authority

June 10, 2019



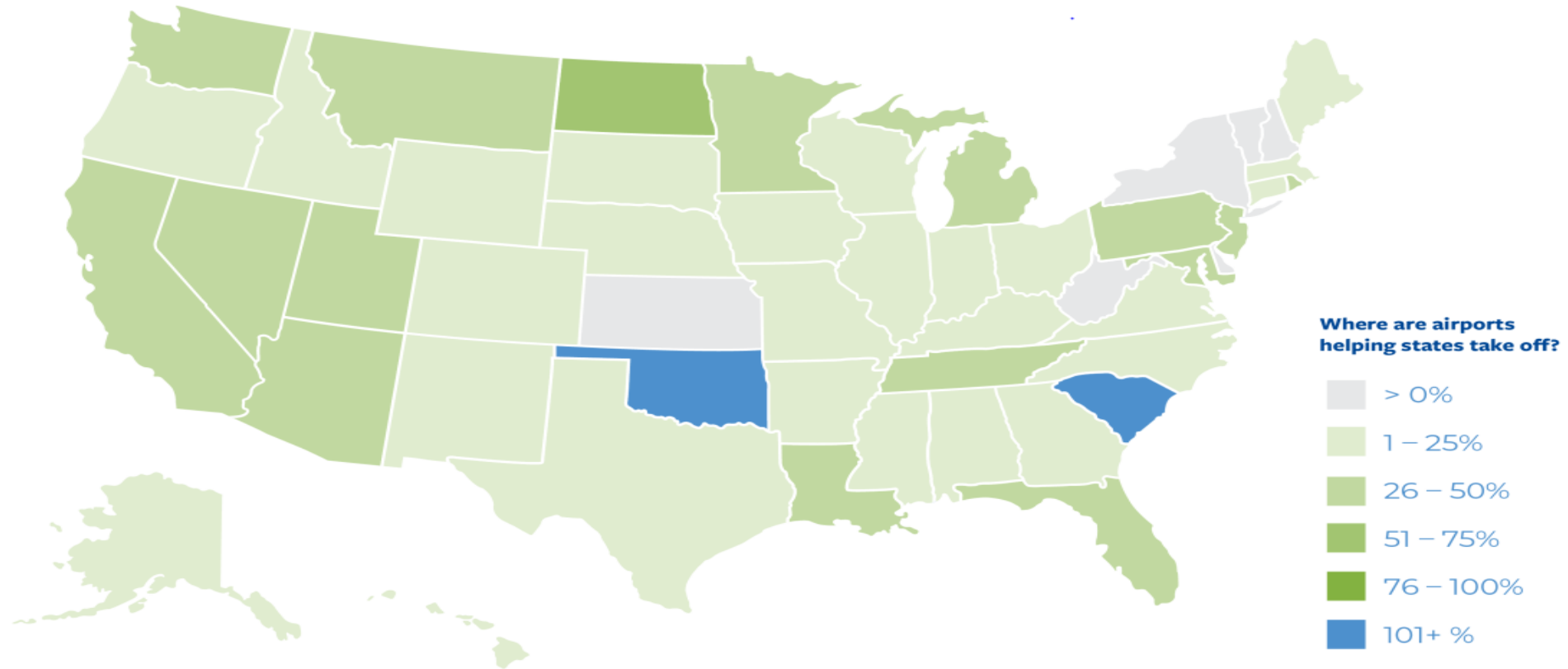
COLUMBUS
REGIONAL AIRPORT AUTHORITY

Projected Worldwide Expenditure In Airport Infrastructure from 2015 To 2025 (In Billion U.S. Dollars), By Region



America's Airports Lift State Economies

Since 2013, the overall economic output of America's airports has **increased 24 percent**, lifting state and local economies. Many states experienced **double-digit growth**, creating jobs and strengthening economies across the county.



ACI-NA Concessions Data

- FAA data for 2017 Total U.S. Airport Operating Revenue \$21.9 billion
 - Non-aeronautical revenue is 46.2% or \$10.1 billion
 - Parking and ground transportation \$4.25 billion
 - Rental cars \$1.86 billion
 - Food & beverage \$805 million
 - Retail and duty free \$780 million
 - Services \$484 million
- ACI-NA Concessions Benchmarking Survey data - fastest growing non-aeronautical revenue sectors in North America (2018 versus 2017):
 - Advertising - 55% increase
 - Property management and real estate - 12% increase
 - Food and beverage - 7% increase
 - Car parking - 4% increase
 - Retail concessions - 2% increase
 - Car rental - 4% increase
- ACI-NA Concessions Benchmarking Survey data – median spend per enplanement:
 - Food and beverage - \$7.08
 - Retail, news, gift and specialty retail - \$3.94