

**Creating Wealth & Opportunity-  
A New Way to Talk About the  
DBE Program**

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HMShost



**Business of Airports - 2019**

# What happened in 1983....

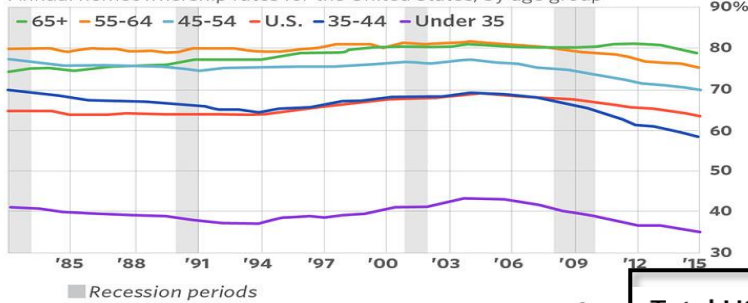
- The United States invaded Grenada
- U.S. embassy in Beirut was bombed
- Microsoft Word was first released
- The final episode of M\*A\*S\*H aired
- Space shuttle Challenger launched
- Britain elects Margaret Thatcher
- **Airport DBE program created !**



# Changing Landscape

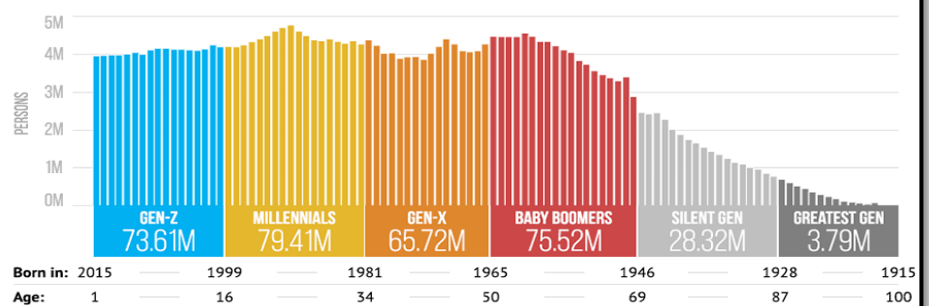
## Young people are less likely to own a home than ever before

Annual homeownership rates for the United States, by age group

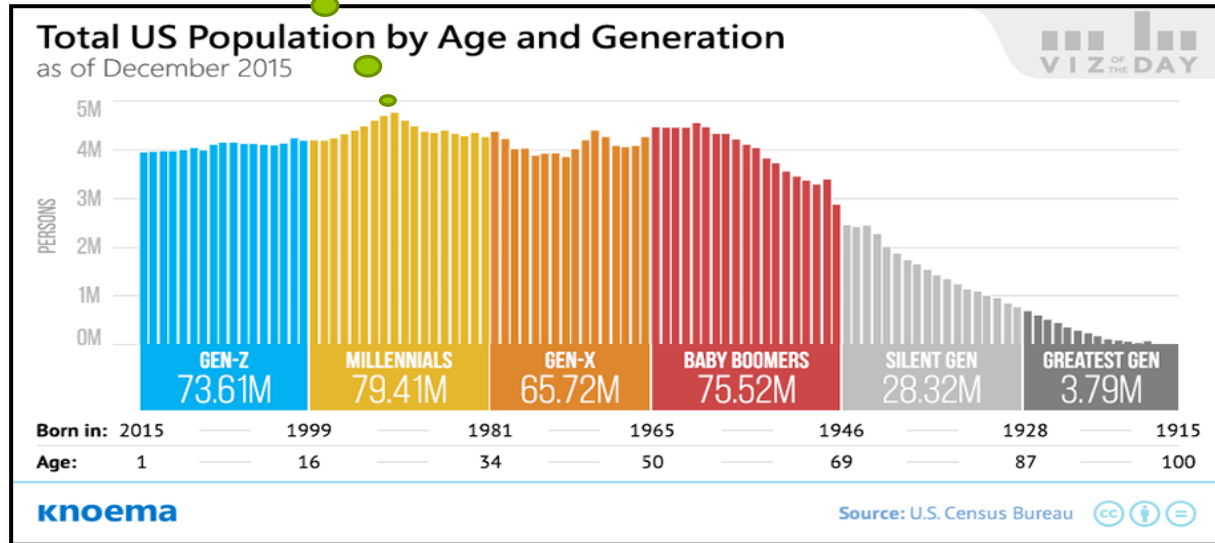


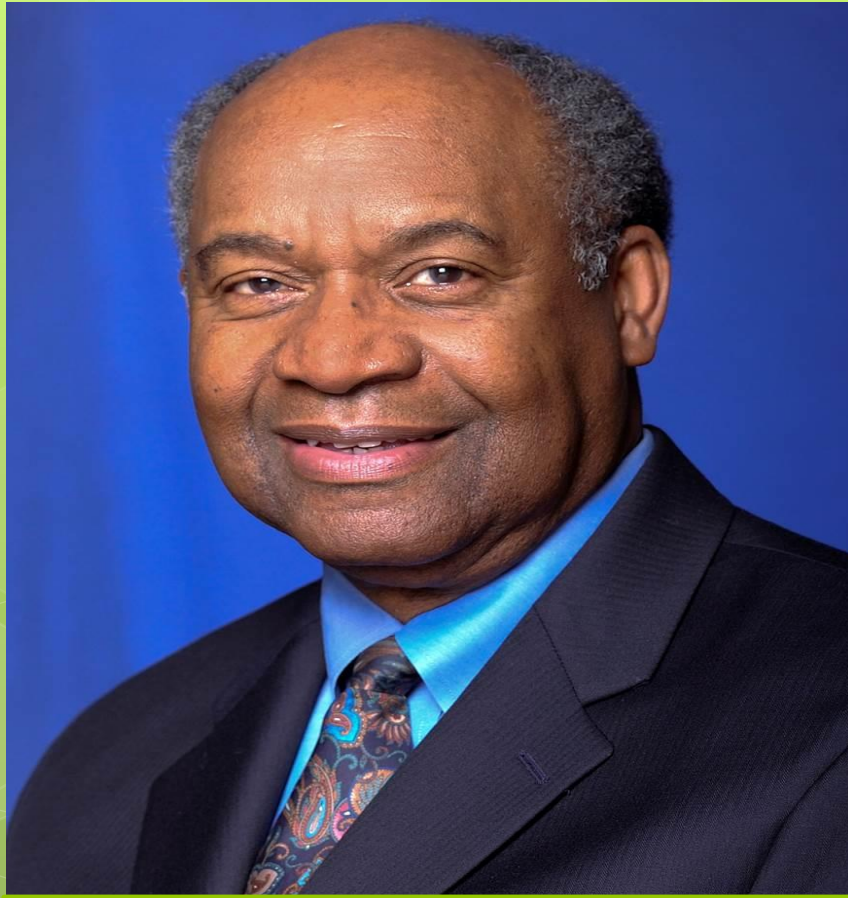
## Total US Population by Age and Generation

as of December 2015



# “I’ve Never Heard of ACI”





Clark Sharpe

- The DBE program successfully eliminated the “country club” exclusion of women and minorities in the airport industry
- But now, ever increasing capital and bonding requirements are keeping the program from achieving its full potential
- Young entrepreneurs are turned off by these economic barriers.
- Airports have been stakeholders in advocating, but not in assisting with capital and bonding.

# Wealth for Life Principles

1. I Will Live Within My Means
2. I Will Maximize My Income Potential Through Education and Training
3. I Will Effectively Manage My Budget, Credit, Debt and Tax Obligations
4. I Will Save At Least 10% of My Income
5. I Will Use Homeownership as a Foundation For Building Wealth
6. I Will Devise An Investment Plan For My Retirement Needs And My Children's Education
7. I Will Ensure That My Entire Family Adheres To Sensible Money Management Principles
8. I Will Support the Creation and Growth of Minority-Owned Businesses
9. I Will Guarantee My Wealth Is Passed On To Future Generations Through Proper Insurance And Estate Planning
10. I Will Strengthen My Community Through Philanthropy

By: Black Enterprise  
August 20, 2010

A promotional image for Disney's 'The Lion King' featuring Simba and Mufasa on a rock at sunset. The scene is bathed in warm, golden light from the setting sun, with dramatic, dark clouds in the sky. Simba, a young lion cub, is sitting on the rock, looking up at Mufasa, the adult lion, who stands beside him, looking out over the horizon.

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Disney  
THE  
**LION KING**

JULY 19

**\$5M Bond**

**\$1,500/ sq ft**

**Joint Venture Guidance**

**Annual Affidavit**

**DBE Certification**

**Economic Disadvantage**

**Social Disadvantage**

**Starting A Business**

**Opportunities**







Maybe we can start here....

“Airports have been stakeholders in advocating, but not in assisting with capital and bonding.”

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Thank You

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