



TAMPA 2019

AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA
ANNUAL CONFERENCE AND EXHIBITION
SEPTEMBER 15 – 17, 2019

SPONSORSHIP OPPORTUNITIES





**AIRPORTS COUNCIL
INTERNATIONAL**

WHY SPONSOR?

- Increase your brand and product visibility by getting in front of ACI-NA members, representing 360 airports in North America and nearly 400 aviation-related businesses
- Take advantage of our role within the airport community by leveraging our events to market your products or services
- Build your corporate profile
- Meet with top aviation professionals in the United States and Canada and discuss your brand with airport decision makers



BE RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network at the industry's leading airport event

LET US HELP YOU REACH YOUR TARGET MARKET

Don't miss these opportunities to set your company or organization apart and increase your exposure and position in this dynamic industry. Custom sponsorship opportunities are available. Please contact sponsorship@airportscouncil.org to design an opportunity especially for you

Sponsorship provides a clear platform for your company to leave a lasting impression on attendees.

In-kind sponsorships are available for 2019 exhibitors in good standing and accepted on a first-come, first-serve basis. ACI-NA/ACI accepts voluntary sponsorships for its conferences and events. ACI-NA/ACI members in good standing have first preference in sponsorship opportunities. All payments received are non-refundable.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at karynna@showmgmt.com or **856-428-0641** to secure your sponsorship and/or to discuss additional opportunities.





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Executive Level Sponsor

\$30,000

- Exclusive sponsorships of one of the following: registration bags, note pads/pens, on-site guide cover or mobile app
- Three complimentary registrations to the conference
- VIP invites for two persons from your organization to attend the Board & Commissioners Leadership Dinner
- Ability to provide one logo-branded item in "Pack Your Bag" area
- One full-page ad in on-site guide (*if purchased by August 28*)
- Logo on carpet at entrance of the exhibition floor
- Logo on sponsor videos at general sessions
- Logo on ACI-NA Annual Conference webpage with link to your company's website
- Logo on ad in *Centerlines* magazine to recognize and thank sponsors (*if purchased by July 19*)
- Logo on full-page ad in on-site guide to recognize and thank sponsors (*if purchased by August 28*)
- Logo on signage at the ACI-NA booth
- Logo on select conference emails
- Logo on signage at registration and other high-traffic areas
- Logo and company description on mobile app
- Press release of sponsorship with company description
- Pre- and post-attendee rosters in Excel format
- Special sponsor designation on sponsor company's badges

Premier Level Sponsor

\$20,000

- Two complimentary registrations to the conference
- One half-page ad in on-site guide (*if purchased by August 28*)
- Ability to provide one logo-branded item in "Pack Your Bag" area
- Logo on sponsor videos at general sessions
- Logo on ACI-NA Annual Conference webpage with link to your company's website
- Logo on ad in *Centerlines* magazine to recognize and thank sponsors (*if purchased by July 19*)
- Logo on full-page ad in on-site guide to recognize and thank sponsors (*if purchased by August 28*)
- Logo on signage at registration and other high-traffic areas
- Logo and company description on mobile app
- Pre- and post-attendee rosters in Excel format
- Special sponsor designation on sponsor company's badges

Club Level Sponsor

\$10,000

- One complimentary registration to the conference
- Ability to provide one logo-branded item in "Pack Your Bag" area
- Logo on sponsor videos at general sessions
- Logo on ACI-NA Annual Conference webpage with link to your company's website
- Logo on ad in *Centerlines* magazine to recognize and thank sponsors (*if purchased by July 19*)
- Logo on full-page ad in on-site guide to recognize and thank sponsors (*if purchased by August 28*)
- Logo on signage at registration and other high-traffic areas
- Logo and company description on mobile app
- Pre- and post-attendee rosters in Excel format
- Special sponsor designation on sponsor company's badges



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ALL À LA CARTE SPONSORSHIP OPPORTUNITIES INCLUDE:

- Logo on conference webpage with link to your company's website
- Logo on signage at registration and high-traffic areas
- Logo on event signage (if applicable)
- Logo in mobile app
- Logo on sponsor video at general sessions
- Logo in select conference emails
- Recognition in various conference-related publications
- Sponsor designation on company's badges

All sponsorships are on a first-come, first-served basis.

| Opportunity | Benefits |
|---|---|
| Lanyards & Badges <i>Limited to 1 sponsor</i> \$20,000 SOLD | <ul style="list-style-type: none">• Your logo on the lanyards and badges distributed to the first 1,500 attendees• Two complimentary registrations |
| Escalator Clings <i>Limited to 1 sponsor</i> \$15,000 SOLD | <ul style="list-style-type: none">• Exposure in high-traffic area with company-branded clings on the main set of convention center escalators |
| Exhibition Floor Relaxation Station \$15,000 | <ul style="list-style-type: none">• Area on exhibition floor with seated chair massages during daytime exhibition hours on Monday and Tuesday• Logo placement on a "Free Massage" voucher placed in the "Pack Your Bag" area |
| Opening Keynote <i>Limited to 1 sponsor</i> \$15,000 | <ul style="list-style-type: none">• Exclusive sponsor of the event• VIP reserved seating for 4 members of your organization• Logo on signage at the event• Opportunity for a 2-minute introduction |
| Hotel Key Cards <i>Limited to 1 sponsor</i> \$12,000 SOLD | <ul style="list-style-type: none">• Cards distributed to all attendees in the room block |
| Charging Stations <i>3 stations limited to 1 sponsor each</i> \$10,000 | <ul style="list-style-type: none">• Exclusive sponsor of a charging station placed in the convention center in a high-traffic area• Logo placed on the charging station |
| Photo Booth with Props <i>Limited to 1 sponsor</i> \$10,000 SOLD | <ul style="list-style-type: none">• Exclusive sponsor of a photo booth placed on the exhibition floor• Sponsor logo included on each picture taken at the booth |
| Opening Reception with Custom Cocktail <i>Limited to 3 sponsors</i> \$10,000 | <ul style="list-style-type: none">• Signage at the event• Sponsorship includes logo on signage at one bar, napkins, and custom cocktail "company name-tini" |
| Lounge on the Exhibition Floor \$10,000 SOLD | <ul style="list-style-type: none">• Logo on banner overhanging the lounge• Signage in the lounge• Ability to place one flyer or brochure in the lounge |

| Opportunity | Benefits |
|--|---|
| Board & Commissioners Leadership Dinner <i>Limited to 6 sponsors</i> \$7,500 SOLD | <ul style="list-style-type: none"> • Signage at the event • 2 VIP seats to this invitation-only dinner |
| Lunch on the Exhibition Floor (Monday) \$7,500 | <ul style="list-style-type: none"> • Signage at the event and on tables |
| Lunch on the Exhibition Floor (Tuesday) \$7,500 | <ul style="list-style-type: none"> • Signage at the event and on tables |
| Opening Night Entertainment <i>Limited to 3 sponsors</i> \$6,000 | <ul style="list-style-type: none"> • Signage at the entrance of the show floor |
| Breakfast on the Exhibition Floor (Monday) <i>Limited to 3 sponsors</i> \$5,000 | <ul style="list-style-type: none"> • Signage at the event and on breakfast tables |
| Chairman's Hand-off Reception <i>Limited to 2 sponsors</i> \$5,000 SOLD | <ul style="list-style-type: none"> • Signage at the event |
| World Business Partners & Associates Business Breakfast <i>Limited to 6 sponsors</i> \$5,000 | <ul style="list-style-type: none"> • Signage at the event • 2 VIP seats to this invitation-only event |
| Networking Break Beverages (Monday AM) <i>Limited to 2 sponsors</i> \$5,000 | <ul style="list-style-type: none"> • Signage at the event |
| Networking Break Beverages (Monday PM) <i>Limited to 2 sponsors</i> \$5,000 | <ul style="list-style-type: none"> • Signage at the event |
| Networking Break Beverages (Tuesday PM) <i>Limited to 2 sponsors</i> \$5,000 | <ul style="list-style-type: none"> • Signage at the event |
| Walkway Floor Clings - NEW! <i>Limited to 1 sponsor</i> \$4,000 SOLD | <ul style="list-style-type: none"> • Logo-branded floor clings on the walkway between the convention center and Embassy Suites |
| Restroom Clings <i>Limited to 1 sponsor</i> \$4,000 | <ul style="list-style-type: none"> • Includes clings placed strategically on bathroom mirrors in exhibition hall |
| Ability to provide logo-branded item in the "Pack Your Bag" area \$3,500 | <ul style="list-style-type: none"> • One item; no printed publications |
| Water Coolers <i>Limited to 1 sponsor</i> \$2,800 SOLD | <ul style="list-style-type: none"> • Logo placement on 2 water coolers in the exhibition hall |
| Conference Supporter \$2,500 | <ul style="list-style-type: none"> • All á la carte benefits apply |

2019 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@airportscouncil.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name

Last Name

Title

Company

Address

Suite

City

State/Province

Zip/Postal

Phone

Email

PAYMENT INFORMATION

Conference

Level of Support:

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

Pay by Check

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card Visa MasterCard American Express Discover

Credit Card Number

Expiration Date

Name on Card

Signature

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@airportscouncil.org.

OFFICE USE ONLY: Meeting Code: _____ Member ID: _____