



BUSINESS OF AIRPORTS CONFERENCE

Phoenix, AZ 2019
Human Resources
Track





**Harnessing Creativity
and Innovation**

About Us

\$5B

Economic benefit

250

flights per day

9M

pax per year

7x

SkyTrax best

#2

DHL Super Hub

1st

Amazon Prime Air
Global Hub



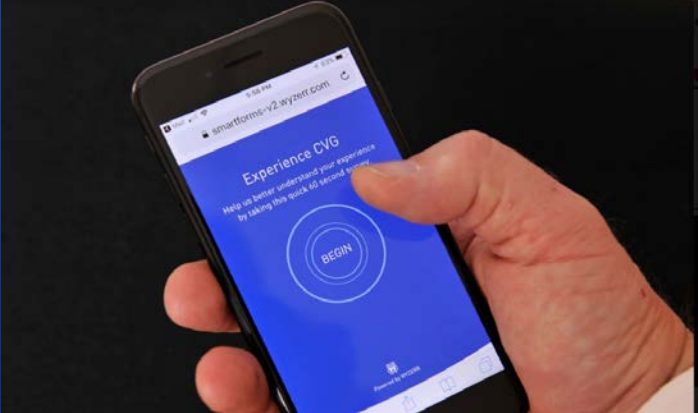
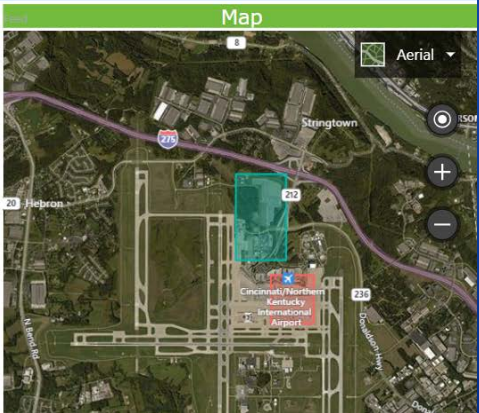
Creating a Central Hub to Innovation

- Engage Startups
- Integrate Universities
- Partner with Established Companies
- Navigate Positive Regulatory Change





Feeds		Metrics							
		Critical		Sub-Critical		No Generator			
Select all		7		3		9			
		Feed		Assets		Importance		Gen	
Constance 41									
Constance 43		Constance 43		Concourse B; T4E-4, T5E-1, T7E-1, T8E-2		Critical		KCAI	
		Constance 43		Concourse B; T5E-2, T6E-1, T7E-2, T8E-1		Critical		KCAI	
		Constance 43		Esc/Elev (C)		Critical			
Donaldson 43		Constance 43		High Voltage Building		Critical		KCAI	
		Hebron 45		IT Assets at N ARFF		Critical		KCAI	
Hebron 45		Constance 43		Main Terminal West Side & Chiller		Critical		KCAI	
		Hebron 45		North ARFF Station		Critical		KCAI	
		Hebron 45		Central Warehouse		Non-Critical			
		Constance 43		Esc/Elev (NC)		Non-Critical			
Limaburg 41		Hebron 45		Facilities Maintenance		Non-Critical			



Blueprint to Generate Interest, Influence, and Yields

- **Pilot Project Phasing and Scaled Deployment**
- **Regional Attention on a Global Scale**
- **IP Development, Venture-Building, and Revenue Generation**



Creating New Streams of Revenue

- Existing innovation + airport application = partial revenue share

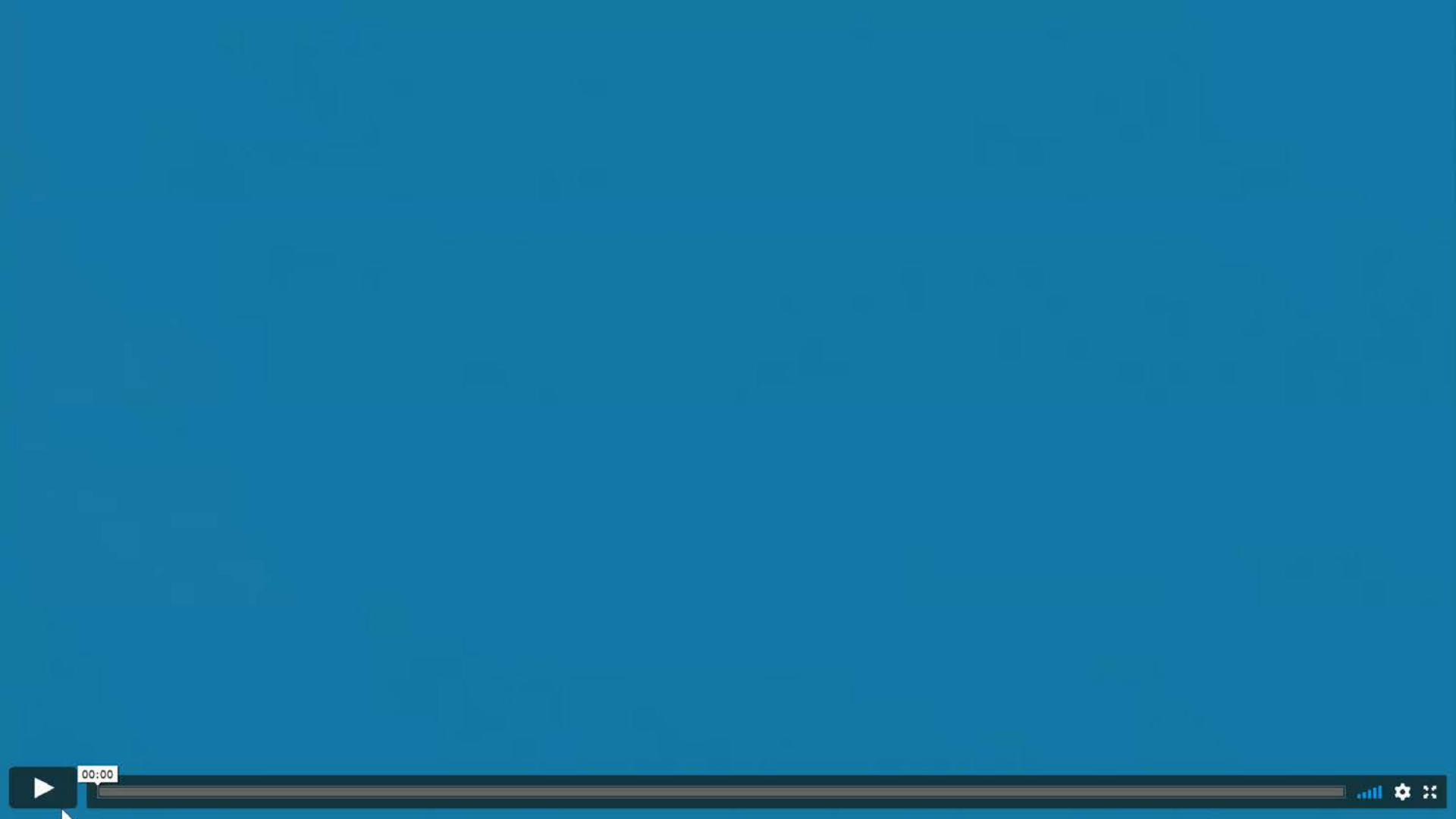


- Airport + innovator develop airport-centric application = full revenue share

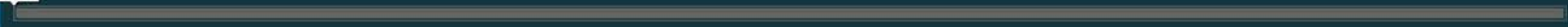


- Airport develops idea + innovator creates solution = license agreement





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CINCINNATI/NORTHERN KENTUCKY
INTERNATIONAL AIRPORT

Embrace What's Next



Brian Cobb

Chief Innovation Officer