



**AIRPORTS COUNCIL
INTERNATIONAL**

2019

**ANNUAL CONFERENCE & EXHIBITION
SPONSORSHIP OPPORTUNITIES**

THE **VOICE** OF AIRPORTS®



**AIRPORTS COUNCIL
INTERNATIONAL**



WHY SPONSOR?

- Increase your brand and product visibility by getting in front of ACI-NA members, representing 360 airports in North America and nearly 400 aviation-related businesses
- Take advantage of our role with in the airport community by leveraging our events to market your products or services
- Build your corporate profile
- Meet with top aviation professionals in the United States and Canada and discuss your brand with airport decision makers



“JACOBS HAS FOUND THAT OUR SPONSORSHIP OF THE ACI-NA ANNUAL IS A GREAT MULTIPLIER OF OUR ON-GOING EFFORTS IN THE AIRPORT COMMUNITY.”

**-STEVE PELHAM
PRINCIPAL, JACOBS**

BE RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's Members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of more than 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

**LEARN MORE ABOUT ACI-NA
SPONSORSHIP OPPORTUNITIES**

Contact Karynna Baresel at karynna@showmgmt.com or **856-428-0641** to secure your sponsorship and/or to discuss additional opportunities.



Trade Show Executive's
FASTEST
50 Honored as one of the
50 Fastest-Growing
Shows of 2017

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GENERAL SPONSORSHIP LEVELS

Customization is always an option. To discuss your marketing goals, contact Karynna Baresel at karynna@showmgmt.com or 856-428-0641.

**Executive
Level Sponsor**

\$30,000

**Premier
Level Sponsor**

\$20,000

**Club
Level Sponsor**

\$10,000

À LA CARTE OPTIONS

All a la carte sponsorship opportunities include: logo placement on conference website, signage at registration and high-traffic areas, event signage, mobile app, sponsor video at general sessions, select conference emails, recognition in various conference-related publications, and sponsor designation on company's badges.

Lanyards & Badges	\$20,000
Opening Keynote	\$15,000
Escalator Clings	\$15,000
Exhibition Floor Relaxation Station	\$15,000
Hotel Key Cards	\$12,000
Digital Caricatures	\$10,000
Pre-Show VIP Reception	\$10,000
Charging Stations	\$10,000
Photo Booth	\$10,000
Opening Reception with Custom Cocktail	\$10,000
Lounge on the Exhibition Floor	\$10,000
Board & Commissioners Leadership Dinner	\$7,500
Lunch on the Exhibition Floor (Monday or Tuesday)	\$7,500
Opening Night Entertainment	\$6,000
Breakfast on the Exhibition Floor (Monday)	\$5,000
Chair's/Host Airport Hand-off Reception	\$5,000
World Business Partners & Associates Business Breakfast	\$5,000
Networking Break Beverages	\$5,000
Restroom Clings	\$4,000
Ability to provide Logo-Branded Item in the "Pack Your Bag" Area	\$3,500
Water Coolers	\$2,800
Conference Supporter	\$2,500

Sponsorships are available on a first-come, first-serve basis. These levels include comprehensive benefits. All sponsor benefits begin upon receipt of payment.

2019 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@aci-na.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

<input type="text"/>	<input type="text"/>			
First Name	Last Name			
<input type="text"/>	<input type="text"/>			
Title	Company			
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Address	Suite	City	State/Province	Zip/Postal
<input type="text"/>	<input type="text"/>			
Phone	Email			

PAYMENT INFORMATION

Conference

Level of Support: Overall Program Supporter Other:

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

Pay by Check

Enclosed is a check for \$ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card Visa MasterCard American Express Discover

<input type="text"/>	<input type="text"/>
Credit Card Number	Expiration Date
<input type="text"/>	<input type="text"/>
Name on Card	Signature

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@aci-na.org.