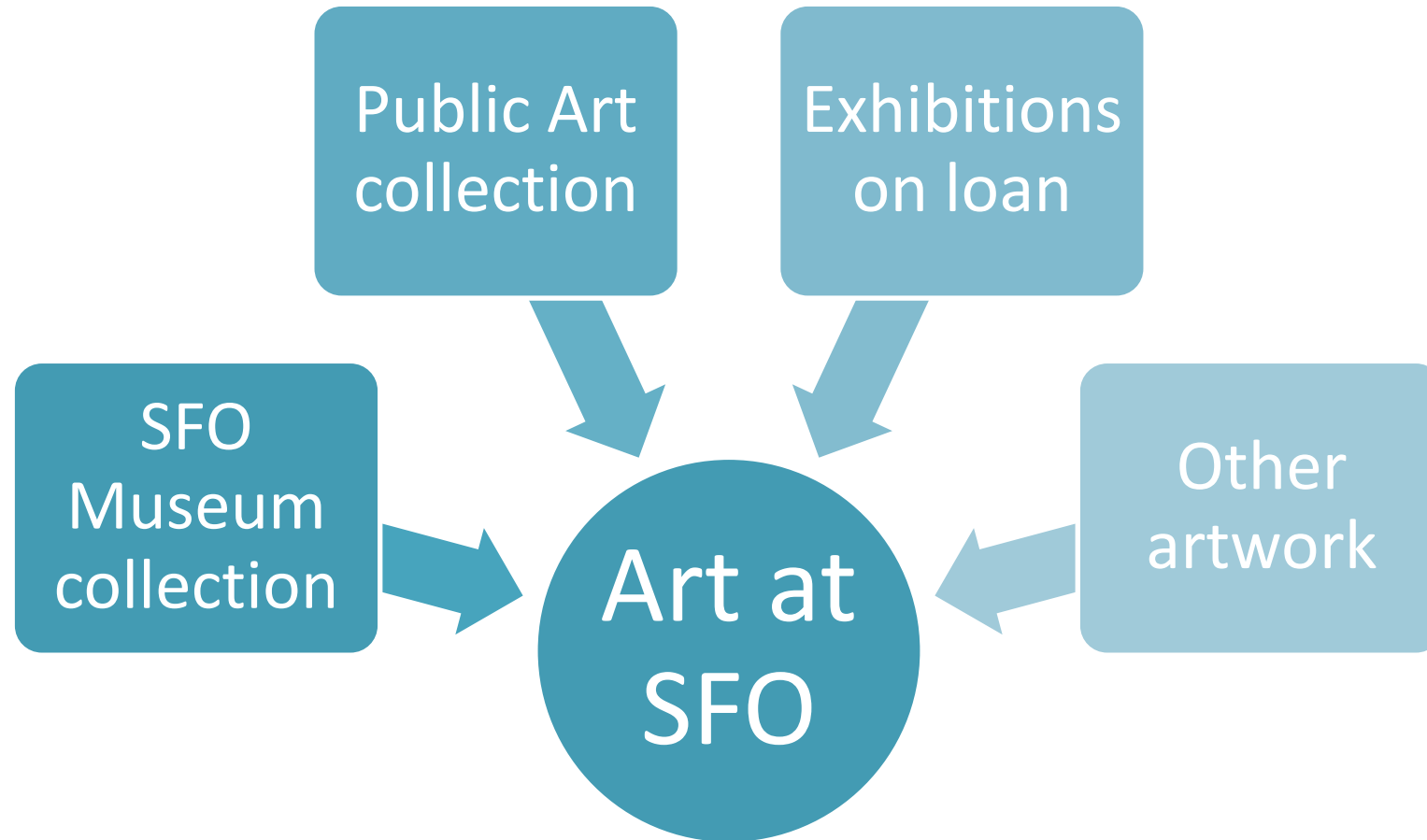


Art at San Francisco International Airport



Brooke D. Abola, Deputy City Attorney, Office of the San Francisco City Attorney
May 4, 2018





SFO Museum Mission Statement

...to provide a broad range of exhibitions and educational programs, collectively represent the diversity of human achievement, enrich the public experience, and differentiate SFO from other airports.

SFO Museum Collection



American Alliance of Museums Accreditation Criteria

- How well does the museum achieve its stated mission and goals
- How well does the museum's performance meet standards and best practices as they are generally understood in the museum field, as appropriate to its circumstances



**Trans World Airlines flight attendant uniform
by Valentino 1971**

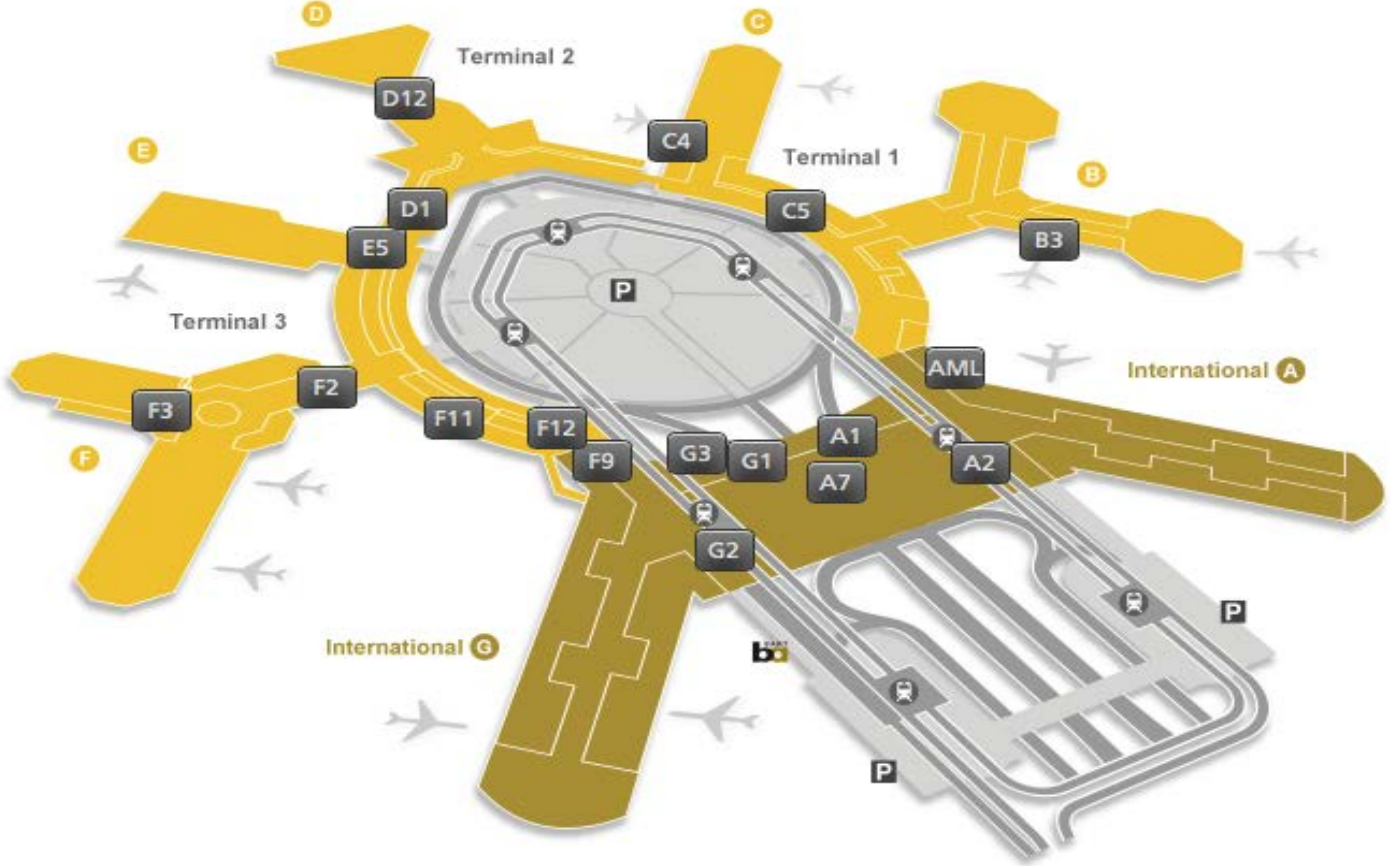
Gift of TWA Clipped Wings International, Inc.
Courtesy of SFO Museum

Legal Issues – Museum Counsel

- Building the collection – provenance, accepting donations
- Website – IP, terms of use
- Accessibility
- Culling the collection - deaccession

**Flight officer's briefcase: Pan American Airways,
Martin M-130 "China Clipper" c. 1935**
Pan American Airways, Inc.
Gift of the Pan Am Historical Foundation
Courtesy of SFO Museum

Locations of Exhibitions in SFO Terminals



Legal Issues - Exhibition Program

- Loan Agreements
- Intellectual property rights
- Accessibility
- International Loans
 - 22 U.S.C. § 2459 creates process for immunity from seizure – FR notice
 - Customs
- Insurance



Underwood Standard Portable Typewriter with hand-lettered case 1926

previously owned by Orson Welles (1915–85)

Underwood Typewriter Company

New York

Courtesy of Steve Soboroff

Citywide Art Enrichment Program

S.F. Administrative Code section 3.19

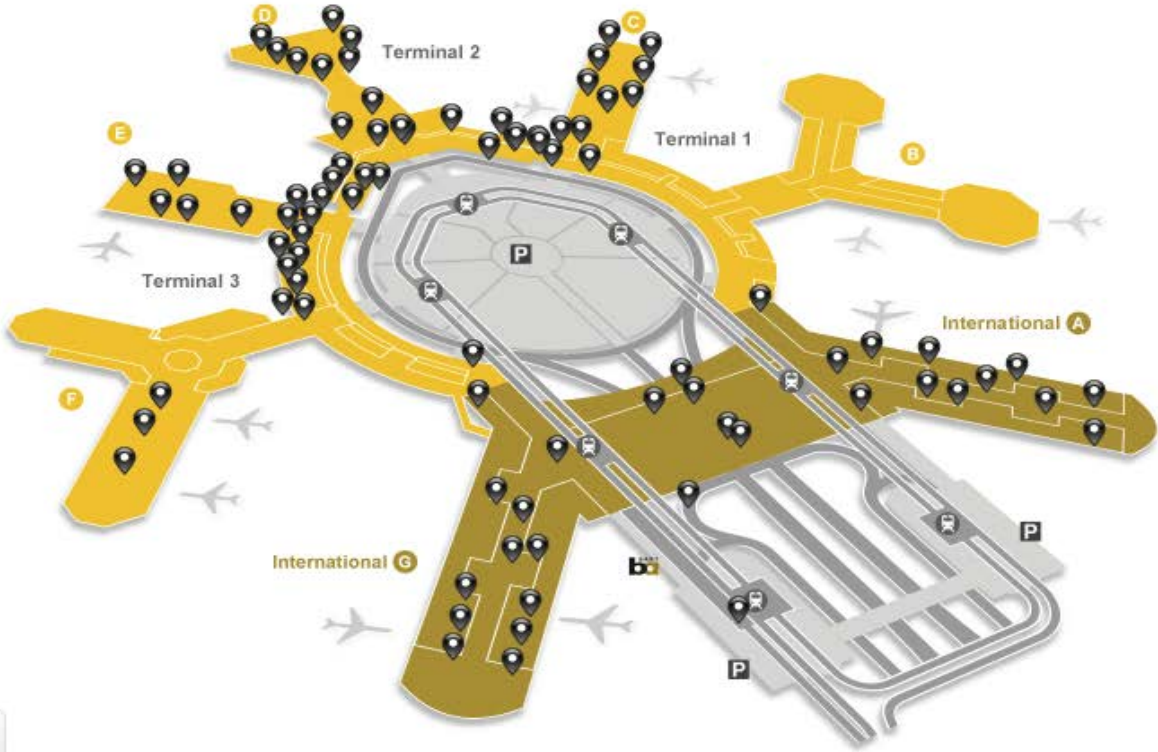
APPROPRIATION FOR ART ENRICHMENT OF PROPOSED PUBLIC BUILDINGS, ABOVEGROUND STRUCTURES, PARKS AND TRANSPORTATION IMPROVEMENT PROJECTS.

(a) **Art Enrichment Allocation.** Before proposing a bond issue or making a request for an appropriation for the construction of any of the projects set forth in Subsection (c) below, the officer, board or commission concerned shall add thereto for the art enrichment of the proposed construction, two percent of the gross estimated construction cost, exclusive of the items proposed for such art enrichment. Where funding eligibility is limited by law or funding agency rules, the art enrichment allocation shall be based upon two percent of eligible construction costs. ...

Locations of Public Art at SFO – Departures Level

Public Art Map

sfac San Francisco Art Commission Installations
Select location to view details.



SFO MOUs with SF Arts Commission

SFO Role

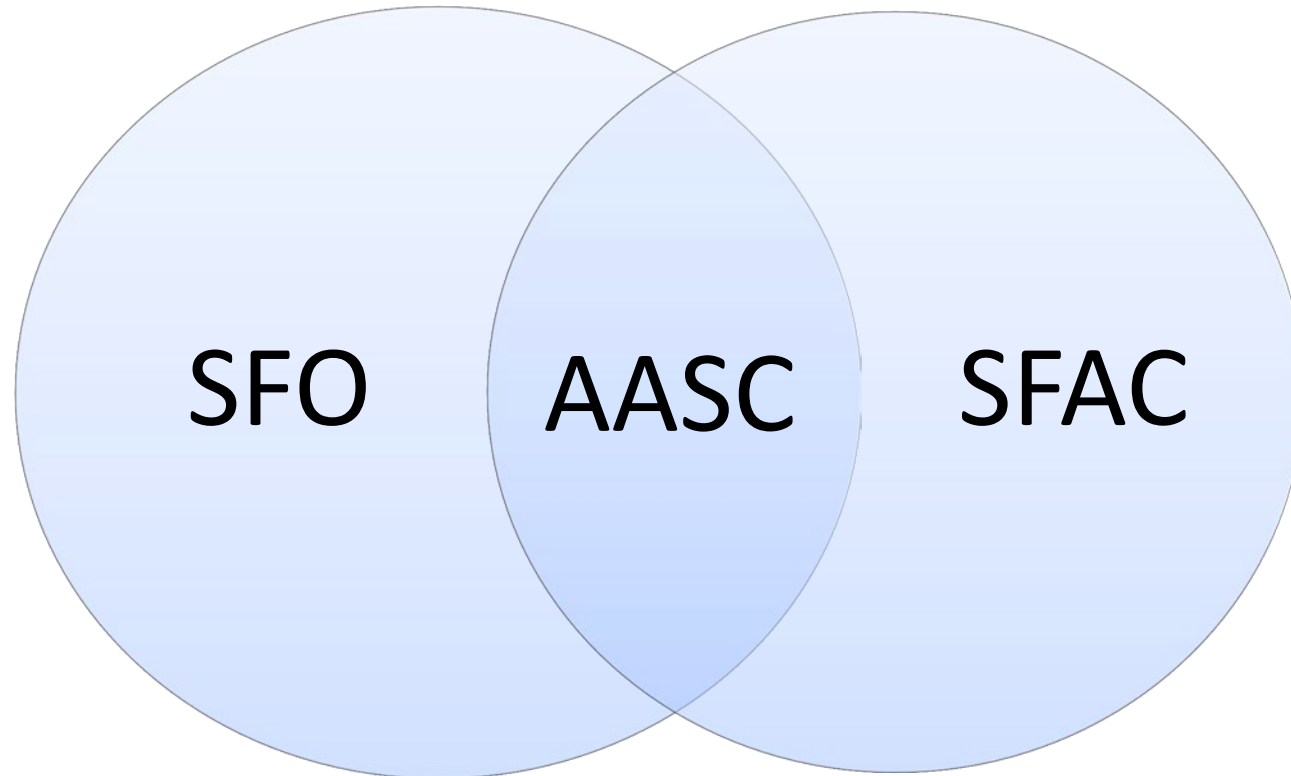
- Fund art acquisition in compliance with local law (agreed sliding scale)
- Fund maintenance of public art collection at SFO
- Staff liaison facilitates communication between SFO and SFAC
- Participate in Airport Art Steering Committee (AASC)

SFAC Role

- Select artists, artwork
- Approve site and design
- Project management
- Final acceptance
- Approve removal, relocation
- Inspect public art collection at SFO
- Participate in AASC

Airport Art Steering Committee

- Develops policy, procedures, guidelines
- Oversees art acquisition and commissioning
- Provides ongoing stewardship to public art collection at SFO





Every Beating Second 2011

Janet Echelman b.1966

Bronze with silver patina and granite base

96 in. x 9 in. x 9 in

Courtesy of San Francisco Arts Commission



Air Over Under 2011

Norie Sato b.1949

Hand painted and silkscreened glass enamels
on float glass

16 ft. x 150 ft.

Courtesy of San Francisco Arts Commission



**High Heels for Going to
Heaven 2014**

Yayoi Kusama b.1929

fiberglass-reinforced
plastic, stainless steel

Left shoe: 61 x 29 1/2 x 37
3/8 "; Right shoe: 49 5/8 x
27 1/2 x 37 7/8"

Courtesy of San Francisco
Arts Commission

Statutory Protections for Artists

- Visual Artists Rights Act of 1990 (17 U.S.C. sec. 106A)
 - First federal legislation granting moral rights to artists
 - Implemented to comply with the Paris Act of the Berne Convention (1971)
 - “Work of visual art”
 - Grants artists rights of attribution and rights of integrity
 - Grants artist the right to “prevent any intentional distortion, mutilation, or other modification of that work which would be prejudicial to his or her honor or reputation”
 - Also grants artist the right to “prevent any destruction of a work of recognized stature”
 - Effective June 1, 1991
 - Rights endure for life of artist, or life+70 years, depending on facts
 - Injunctive relief or money damages available to artist

Statutory Protections for Artists

- Visual Artists Rights Act of 1990 (17 U.S.C. sec. 106A) cont'd
 - “public presentation” exception (17 U.S.C. sec 106A(c)(2))
 - “building” exception (17 U.S.C. sec 113(d)(1))
 - Artist may waive rights
 - Judicial interpretation: site-specific art
- State statutes
 - Protection for moral rights at state level predated VARA
 - California (Cal. Civil Code sec. 987), Connecticut, Louisiana, Maine, Massachusetts, New Jersey, New Mexico, New York, Pennsylvania, and Rhode Island



Environmental Design 1985
Joe W. Overstreet b. 1933
75 panels in Cor-ten steel and neon
Courtesy of San Francisco International Airport