

**ACI-NA 2018 Excellence in Airport Concessions Awards
Profile Form**



Category Name: Best New Local Concept
Name of Concept/Airport: "Nuts On Clark" / Chicago O'Hare International Airport
Company that Operates Concept: Nuts On Clark

(If the airport/concept wins an award, the information provided above will be used in the media release)

Use of Concept/Program and Branding

Provide a general description of the concept/program and branding:

Nuts on Clark is a gourmet popcorn, caramel corn, cheese corn, and nuts retailer and manufacturer based on the north side of Chicago. Located on Clark Street near Wrigley Field (home of the Chicago Cubs), the company was founded by a Chicago couple in 1979. Herbert Kenney founded the business while his wife, Estelle, managed the creative - crafting the "Nuts On Clark" name, logo and store designs. The family business continues to this day, as daughter, Carla, and son, Robert, drive the business forward with the same energy, creativity, and pride of quality. Nuts On Clark's gourmet recipes and commitment to quality have earned global recognition, making them a prominent and unique destination for Chicagoans and visitors alike.

Concessions Goals

Provide a general description of the goals for your concession concept/program and how you met them:

"Nuts On Clark" is focused on providing passengers with world-renowned gourmet popcorn, perfectly crafted recipes, and great customer service. With the new "Nuts On Clark" location, arriving international passengers are able to experience a true taste of Chicago event before they leave the airport.

Design/Layout

Describe how the concession concept/program makes the best use of the space allocated, including concessions' placement in relation to passenger flows throughout the terminal or concourse:

"Nuts On Clark" is strategically positioned on the Arrivals Level to welcome all passengers arriving internationally to Chicago O'Hare International Airport. As soon as passengers clear the Immigration Checkpoint and Baggage Claim Area, the traffic flow funnels directly to the new storefront. The stunning and contemporary design is the first of it's kind for "Nuts On Clark."

Revenue Performance (if applicable)

(If the program/concept is less than one year, please enter performance numbers to date and make a note below)

Concept/Program Square Feet	478 Sq ft.
Annual Gross Sales	\$383,236.14 (Opened March 2017-January2018)
Annual Sales per Square Feet	\$801.75