

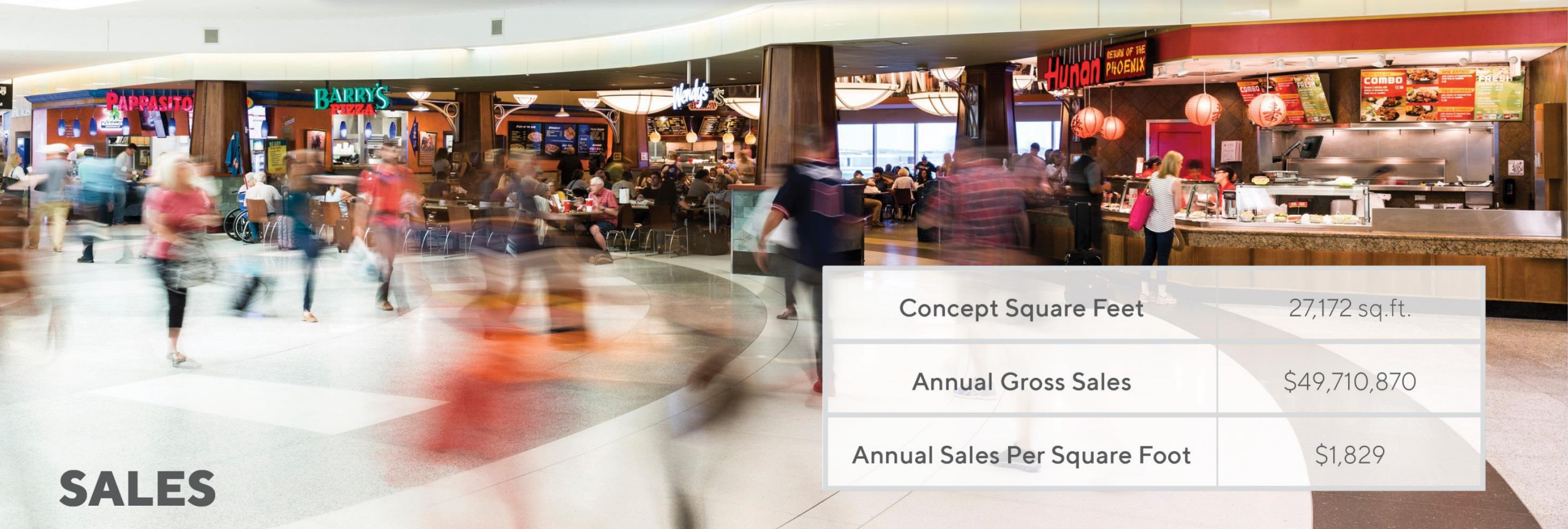


The Food and Beverage (F&B) concession program at William P. Hobby (HOU) is a mix of national, regional and local concepts that create a sense of place and atmosphere that reflects Houston's diverse culture. Operated by a local Houston company, each location reflects professionalism by providing establishments that have award winning designs, efficient, customer service driven and maintain a friendly southern appeal. Nationally recognized by Sky Trax, William P. Hobby (HOU) is one of only 3 U.S. airports that have received a 4 Star Rating.

## HOBBY AIRPORT FOOD AND BEVERAGE CONCESSIONS



Gross sales for HOU Food & Beverage program are \$49,710,870 which represents a 10.3% increase over the prior year sales. A study conducted by Houston Airport's independent research firm found a 16% increase in customer satisfaction with a "variety of offerings" compared to last year's results. The food and beverage program also has the highest rating in mystery shopper scores for customer service, compared to other North American concessionaires.



Concept Square Feet	27,172 sq.ft.
Annual Gross Sales	\$49,710,870
Annual Sales Per Square Foot	\$1,829

**SALES**





The fun, French Quarter atmosphere makes Pappadeaux at Hobby a festive oasis for travelers of all ages with mouthwatering seafood, bold flavors and excellent service. Since the brand began twenty-four years ago, Pappadeaux has grown to become a popular Guest favorite with 35 nationwide locations delivering the spirit of New Orleans with bold flavors and excellent service.

## PAPPADEAUX SEAFOOD KITCHEN





A classic 1950s diner meets energetic, fun sports bar, Pappas Burger is more than your typical burger joint; it's a one-of-a-kind burger haven serving Texas size burgers with fresh and flavorful toppings. We're famous for our juicy hamburgers, made fresh from only prime beef. But we're about more than just burgers with a variety of offerings like fresh crisp salads, buffalo wings and specialty sandwiches.

# PAPPAS BURGER





Pappasito's brings the feeling of a fiesta to the airport! We pay tribute to old world Mexico with festive Latin American music, blending with the sounds of Guests enjoying themselves. Add in the smell of sizzling platters of fajitas and seafood and you'll know why our Guests come back time and time again. The colorful neon signage and festive light fixtures act as beacons, catching the eye of passing travelers.

# PAPPASITO'S CANTINA



# YIA YIA MARY'S

## PAPPAS GREEK KITCHEN

Yia Yia Mary's offers a wide range of authentic Mediterranean food along with a to-go menu and Greek specialties. Yia Yia Mary's is named for the Pappas family's grandmother ("yia yia" is Greek for "grandmother") and offers a slice of the Pappas family history, reflected through the recipes passed down by Yia Yia Mary and the many Pappas family members. Our team of chefs scoured family recipes to create the perfect menu of Greek cuisine.

**YIA YIA MARY'S**