

Best New Retail Concept
The Runway
Tampa International Airport

2018 ACI-NA Concession Awards

Paradies Lagardère
TRAVEL RETAIL



An Exciting New Concept: Runway



Runway is a lifestyle destination concept for travelers living an active life at home or on the road - or who simply like to look the part and embrace the athleisure trend.

The design inspiration came from a desire to provide a one-stop-shop for athletic travelers that offers active apparel, weekend wear and accessories. The layout offers a bright, open and welcoming atmosphere.



The Runway

Tampa International Airport

The Runway has been enthusiastically embraced by travelers visiting the Main Terminal, Level 3, and sales have exceeded expectations:

- Concept/Program Square Feet: 1,838
- Annual Gross Sales: (Opened November 1, 2017) \$778,027
- Annual Sales per Square Feet: \$423.30



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