



Indianapolis Airport Authority

Best Innovative Consumer Experience
Concept or Practice

Indianapolis International Airport (IND)

Operated by:

Indianapolis Airport Authority

ONE OF A KIND

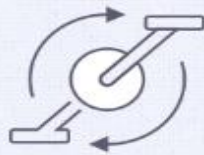
Your Experience at IND

WeWatt

Human Powered Charging Station



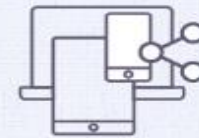
WeWattConcept - EASY AS 1, 2, 3



1. START
CYCLING



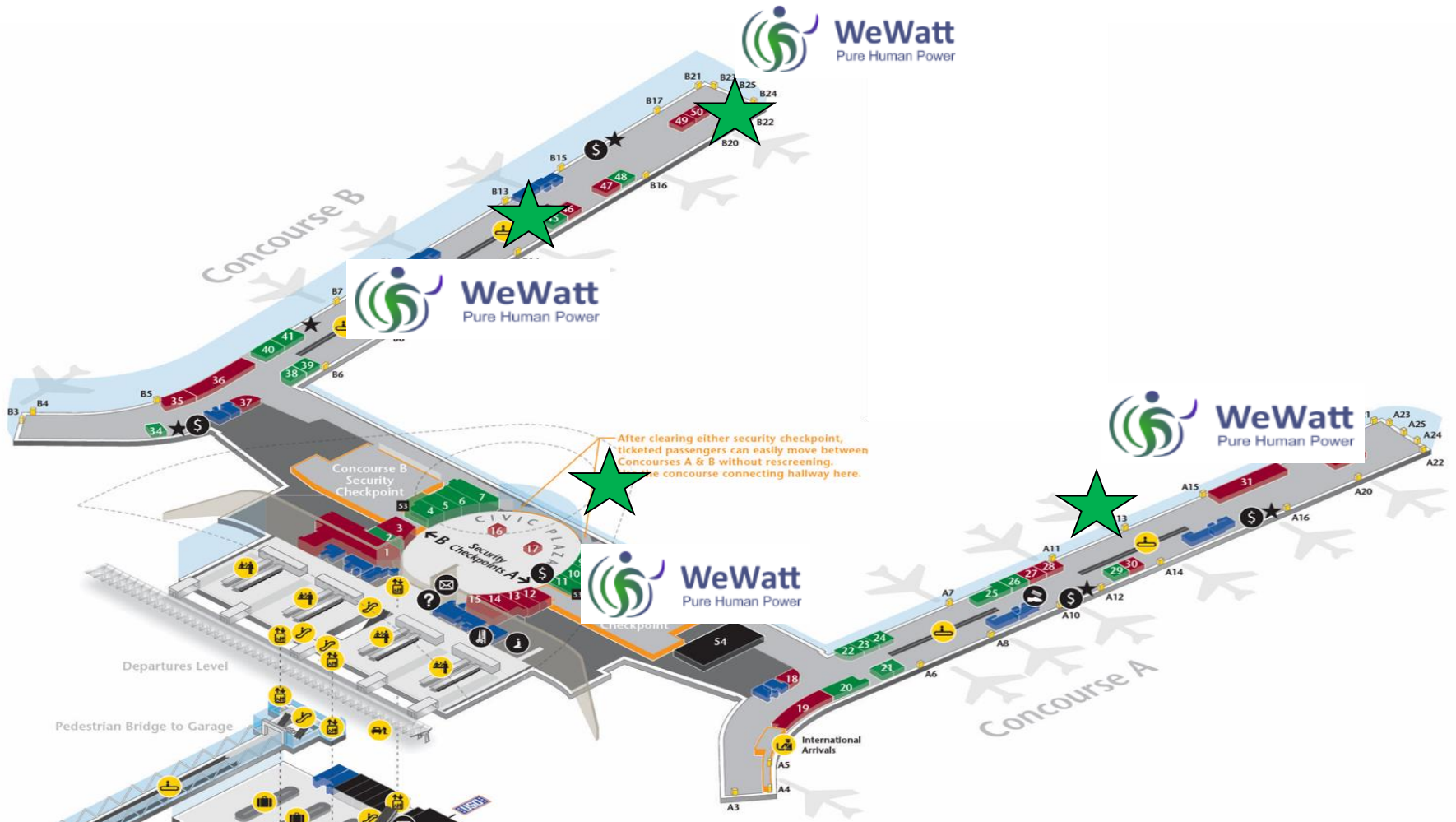
2. GENERATE
HUMAN POWER



3. CHARGE
& SHARE

WeWatt

4 Kiosks throughout IND Airport



Re-Energize and Recharge



“It’s like fitting in a SoulCycle class while you scroll through Instagram.”

Reader’s Digest



gregjenkins4 • Follow

Indianapolis International Airport

gregjenkins4 This is the first time I’ve seen these, and I really dig it. They’re stationary bikes, at an airport - which on its own is a cool idea, but you can also using the power you generate as your pedal to charge your phone/laptop/margarita machine. Solid stuff. How do I invest?

ohsuplauren Can I get one for my house... And work. Is this the beginning of Black Mirror real life?

avivangelion I would use tf out of this

gregjenkins4 @ohsuplauren very valid concern. These two did seem to be cycling consensually. I know this because I warned them before I creepily took their picture.

gregjenkins4 @avivangelion yes, makes SO much sense.

yarnologie They have biking desks, like, as in standing but not 🙄



247 views

OCTOBER 1, 2017

New feature at Indianapolis International Airport energizes passengers and phones



By Nina Criscuolo

Published: September 19, 2017, 7:45 am | Updated: September 19, 2017, 9:36 am



INDIANAPOLIS (WISH) — The Indianapolis International Airport is once again leading the way with a travel trend. The Airports Council International has named Indy's airport the best in North American five years in a row and leaders hope that cycle continues with this new addition.

It is a human-powered charging station. It first appeared at the airport on concourse B about two months ago and has since become a popular spot for active travelers and social media junkies.

Local Partner Nine13Sports



Two-Thumbs Up for the WeWatt!

↳ Nine13sports Retweeted



VANE AIRPORT MAG @vaneairportmag · Feb 16

#travelwell The Sure Way To Calm And Relax Before You Fly! HAPPY FITNESS FRIDAY

No excuses at @INDairport! Get some exercise in while charging your phone at the @Nine13sports charging station!

PHOTO: @Derek_Wilson23/Twitter

↳ Nine13sports Retweeted



Kelsey Barrick @kelseybarrick · Jan 8

@StateHealthIN employees enjoying a quick movement/pedal break before hoping on our flight! Thanks @Nine13sports



↳ Nine13sports Retweeted



Derek Wilson @Derek_Wilson23 · 29 Dec 2017

Delayed for 4 hours at @INDairport like I have been today? Get some exercise in while charging your phone at the @Nine13sports charging station! #KidsRidingBikes

