Best Innovative Consumer Experience Concept or Practice
Indianapolis International Airport (IND)

Operated by:
Indianapolis Airport Authority

ONE OF A KIND

Your Experience at IND
WeWatt
Human Powered Charging Station
WeWatt
4 Kiosks throughout IND Airport
“It’s like fitting in a SoulCycle class while you scroll through Instagram.”

– Reader’s Digest
INDIANAPOLIS (WISH) — The Indianapolis International Airport is once again leading the way with a travel trend. The Airports Council International has named Indy's airport the best in North American five years in a row and leaders hope that cycle continues with this new addition.

It is a human-powered charging station. It first appeared at the airport on concourse B about two months ago and has since become a popular spot for active travelers and social media junkies.
Local Partner Nine13Sports

Promotes health, wellness, and exercise for local youth between the ages of 5 and 18 through our Kids Riding Bikes programs

nine13sports.org

@Nine13sports
Two-Thumbs Up for the WeWatt!

VANE AIRPORT MAG @vaneairportmag · Feb 16
#ittravelwell The Sure Way To Calm And Relax Before You Fly! HAPPY FITNESS FRIDAY
No excuses at @INDairport! Get some exercise in while charging your phone at the @Nine13sports charging station!
PHOTO: @Derek_Wilson23/Twitter

Nine13sports Retweeted
Kelsey Barrick @kelseybarrick · Jan 8
@StateHealthIN employees enjoying a quick movement/foot break before hoping on our flight! Thanks @Nine13sports

Nine13sports Retweeted
Derek Wilson @Derek_Wilson23 · 29 Dec 2017
Delayed for 4 hours at @INDairport like I have been today? Get some exercise in while charging your phone at the @Nine13sports charging station! #KidsRidingBikes