

Best New Consumer Service Concept –
Mobile POS

2018 ACI-NA Concession Awards

Paradies Lagardère
TRAVEL RETAIL

Paradies Lagardère is the first in the industry to launch a full Mobile Point of Sale (mPOS) tool at its Food and Beverage locations.

mPOS allows servers to conduct financial transactions in place, improving the customer service experience and providing another option for busy travelers to make a full payment beyond a dedicated POS countertop.

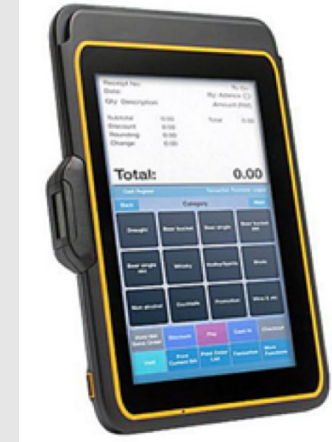
The tool also allows dining establishments to remain PCI compliant. We also put mPOS into our retail locations.

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Innovation = Results

The mPOS was tested at DCA at several of Paradies Lagardère's bars and restaurants, such as Wow Bao and Washington Pour Bar. Used during the lunch and dinner rush periods for several weeks, sales went up at Wow Bao by 10 percent and Washington Pour Bar by almost 17 percent. Paradies Lagardère won new contracts at MSY, DEN and DFW in 2017, and placed mPOS in all of its stores and restaurants.



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Quick Serve Line-Busting Tablet

Click Play Button



Quick Serve Tablet Pilot in Wow Bao DCA

From menu selection,
to ordering, to
payment, this
transaction took
**LESS THAN 40
SECONDS!**

