

UP PUP N AWAY



Operated by:
BRICKANDMORTAR.ME, INC.

Best New Retail Concept



Hollywood
Burbank
Airport



Marwick Kane, a former San Francisco police officer and life-long animal lover turned the grief of losing a beloved dog into helping others, becoming a registered therapy dog team with his new rescued dogs. While volunteering with various airport pet therapy programs, Marwick saw no place for dog and cat families to shop for their pets while away from their furry family members, and so he started Up Pup 'N' Away in 2015 with one Brick and Mortar store in Burbank, and eventually opened one store at Hollywood Burbank Airport in 2016.

"You don't ever shop for your dog or cat while you're away on vacation because you never have time to go to a pet store. But then you see our kiosk and say, 'Oh my God, I can bring treats or toys home, and they're going to think I'm amazing.'"

Marwick Kane,
CEO/Founder/Local Business Owner,
Up Pup 'N' Away



For the

LOVE OF PETS

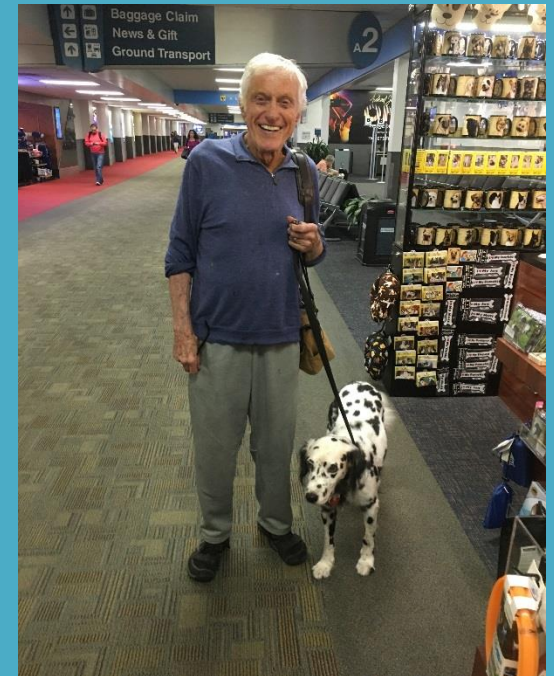


Up Pup 'N' Away sells pet products including treats and toys, and unique pet-themed products for their owners such as mugs, jewelry, magnets, blankets and socks!



Up Pup 'N' Away consistently exceeds customer service expectations by taking special orders upon request for items that portray a unique breed, carrying fun seasonal and holiday items, and carrying new merchandise that appeals to passengers.

Passengers love to interact with owner, Marwick Kane's two long haired Dalmatians that he often brings to the airport. They are his two best employees and only require a commission of treats!





Up Pup 'N' Away is centrally located in Terminal A adjacent to Gate A2. This location captures 90% of all passengers flying out of Terminal A.





Revenue Performance

Concept/Program
Square Feet:

56

Annual Gross Sales:

\$161,805

Annual Sales per
Square Feet:

\$2,889



In the Media

Los Angeles Times

Like the brick-and-mortar store, the kiosk at Hollywood Burbank Airport has taken off with passengers. Many items in the inventory are quickly selling out and need to be restocked almost on a weekly basis, Kane said. Kane said that their popularity among pet owners is due to their inventory, of which most of the products they sell are made in the United States. If he can, Kane selects products that are made and assembled in California, and if possible, within Los Angeles County.

CBS Los Angeles

Featured in "Best places to go holiday shopping for pets in Los Angeles."

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Kai and Delilah love meeting new friends and being the Hollywood Burbank Airport many of their new friends are celebs, they love David Spade and he was very sweet with them, so big thank you to him, I love Kai's smile.

VoyageLA

Starting a business with no available business model for pet businesses at airports was not easy, it required a great deal of data pulling from many sources, to compile information on pet travel and needs. Also opening an airport business has many more hurdles than a brick and mortar. First and foremost, UP Pup N Away starts and ends with customer service. The first decision I made as Founder and CEO was all pet toys and treats sold by us, would only be made in the USA.

my Burbank.com

Located on Ontario Street behind Blast From The Past comic book, toy and hobby store, Up Pup 'N' Away recently celebrated the grand opening of their pet supply kiosk inside the Hollywood Burbank Airport.