



SAN DIEGO

INTERNATIONAL AIRPORT

LET'S **GO.**

Innovation@Airports

Examples of Current Airport Innovation Programs

Gina Jacobs, Business Development
Program Manager

January 15, 2019

San Diego International Airport





“San Diego International Airport is committed to excellent customer service and innovation. We started the Airport Innovation Lab to develop solutions at the intersection of these two imperatives. It is very exciting to contemplate new ideas to address existing challenges, as well as the potential for developing radical new concepts.” Kimberly J. Becker, Airport Authority President/CEO

Why did we create the Innovation Lab?



Drive airport innovation & enhance the passenger experience



Position SAN as a leader in aviation innovation

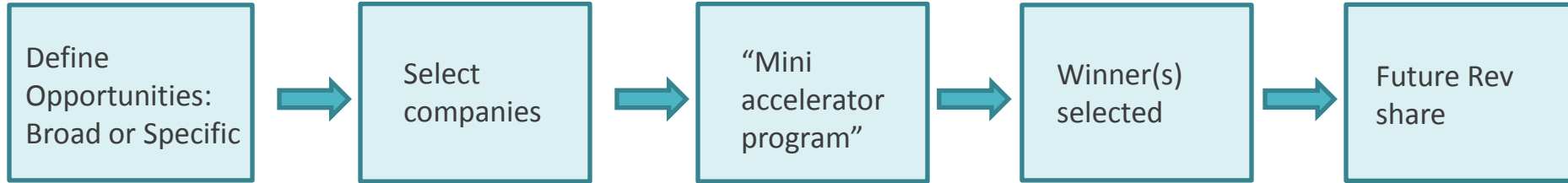


Foster entrepreneurship in the region



Drive revenue/decrease cost

Innovation Lab Process



What do the Innovators do during the 16 week program?

Acknowledging Our Successes



Reimagining Government Procurement

Innovation Lab Agreements

Lessons learned



Testing,
testing,
123



PR & Hype

How 2 U.S. Airports Are Unshackling Bureaucracy to Give New Businesses a Try - Skift

Airport app that brings goodies to your gate will be tested at San Diego International – Los Angeles Times

San Diego International Airport Receives Innovation Award – Time of San Diego

Airport Launches Retail Delivery Service to Gate – San Diego Business Journal

Lab Gives Startups Direct Route to Airport – San Diego Business Journal

Airport Innovation Lab Welcomes First Cohort – San Diego Regional EDC Good News of the Week

Can Airport Parking, Logistics Improve? Innovation Lab Plans 16 Weeks of Tests – Times of San Diego