

ALLEGHENY COUNTY AIRPORT AUTHORITY

PITTSBURGH INTERNATIONAL AIRPORT ALLEGHENY COUNTY AIRPORT

Developing Successful University Partnerships Samantha Stedford, Senior Analyst of Strategic Initiatives

MISSION

A global aviation leader driving innovation, regional growth and prosperity by investing in our employees, customers, airlines, and partners.



Creating a Win-Win Partnership

University Benefits from:

- Expanded research capacity
- Access to real-world problems

Airport Benefits from:

- Research expertise not available in-house
- Data analytics and insights





We have a Robust University Outreach Initiative







Carnegie Nellon University









Student Capstone Projects

Capstones allow us to systematically explore and identify research topics that have the potential for future development.





NavCog Allows Blind Passengers to Travel Independently

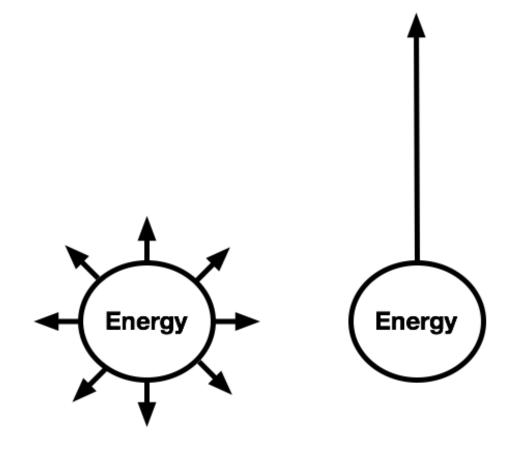




Memorandum of Understanding to Formalize Partnership



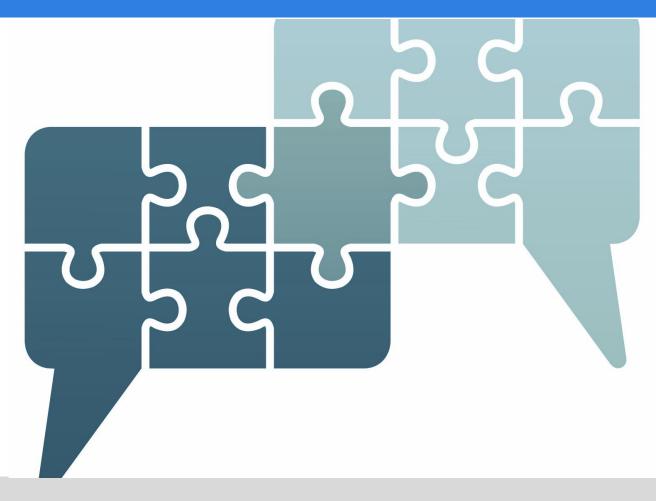
Ad Hoc vs. Strategic Approach



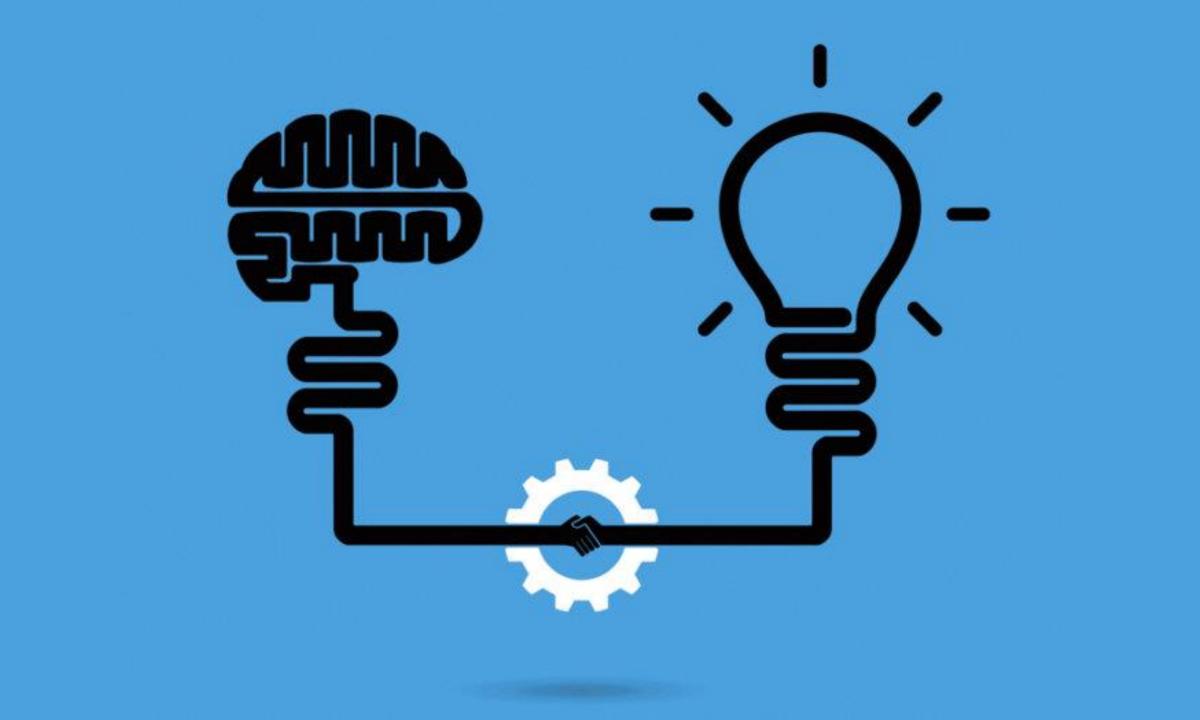


Finding a Good Fit

- Identify university capabilities: what differentiates them?
- Identify fit with airport business needs: where do we need help?
- Align university strengths with airport business needs: these are the key focus areas







Airport Innovation through Collaboration





THANK YOU



