



## JumpStart® Air Service Development Conference Agenda June 3 - 5, 2019 • JW Marriott Nashville • Nashville, Tennessee

### Monday, June 3, 2019

8:00am – 4:00pm **Registration**

8:00am – 9:00am **Networking Breakfast**

9:00am – 9:15am **Welcome & Opening Remarks**

Justin Meyer, Deputy Director of Aviation – Marketing & Air Service, Kansas City Aviation Department

Douglas E. Kreulen, President and CEO, Nashville International Airport

Kevin M. Burke, President and Chief Executive Officer, ACI-NA

9:15am – 10:00am **Keynote Address – Spirit Airlines**

Introduction: Kevin M. Burke, President and Chief Executive Officer, ACI-NA

Speaker: Ted Christie, President and Chief Executive Officer, Spirit Airlines

**Special Announcement from BNA**

Speaker: Douglas E. Kreulen, President and CEO, Nashville International Airport

10:00am – 10:15am **Networking Break**

10:15am – 11:00am **Manufacturer's Update**

Introduction: Lori Lynah, Director of Marketing & Air Service Development, Savannah/Hilton Head International Airport

Speaker: Alex Heiter, Director, Airline Network & Fleet Planning, Boeing Commercial Airplanes

11:00am – 11:45am **Delta Air Lines' Update**

Introduction: Maggie Bishop, Business Development Analyst, Indianapolis International Airport

Speaker: Amy Martin, Managing Director, Domestic Network Planning, Delta Air Lines

11:45am – 12:30pm **Workforce Shortage in Aviation Industry**

Moderator: Kirk Lovell, Director of Air Service & Business Development, Myrtle Beach International Airport

Speakers: Gary E. Hoyle, Director of Campus Operations, Pittsburgh Institute of Aeronautics  
Crystal Maguire, Executive Director, Aviation Technician Education Council

12:30pm – 1:45pm **Networking Lunch**

1:45pm – 2:45pm **Building and Maintaining Air Service Through Incentive Programs**

Moderator: Deborah Ostreicher, Assistant Aviation Director, Phoenix Sky Harbor International Airport

Speakers: Carol Hewitt, Director, Route Development, Edmonton International Airport  
Russell Mills, Ph.D., Director and Associate Professor, Center for Regional Development,  
Bowling Green State University  
Robyn Platt, Air Service Program Manager, San Diego County Regional Airport Authority

2:45pm – 3:15pm **Networking Break**

3:15pm – 3:45pm **JetBlue Update – Transatlantic Expansion**

Introduction: Bradley Rubinstein, Manager, Industry & Regulatory Relations, The Port Authority of New York and New Jersey

Speaker: Andrea Lusso, Director, Route Planning, JetBlue Airways

3:45pm – 4:45pm **Airline Plane Talk Roundtable**

Moderator: Scott Marohn, Vice President, Aviation Marketing, Winnipeg Airports Authority

Speakers: Noelle Fredrickson, Manager, Network Planning, Alaska Airlines  
Jack Massey, Manager, Route Planning, JetBlue Airways  
Jane McCurdy, Manager, Network Planning, WestJet  
Kristen Schilling-Gonzales, Managing Director, Planning, Allegiant Air

4:45pm – 5:00pm **ACI-NA Air Service Committee Work Plan**

Speakers: Justin Meyer, Deputy Director of Aviation – Marketing & Air Service, Kansas City Aviation Department  
Pat Rowe, Director, Air Service Development, Milwaukee Mitchell International Airport

5:15pm – 6:30pm **Welcome Reception**

Catch up with old friends and make new ones at ACI-NA's welcome reception. It is the perfect opportunity to find out what your colleagues are doing to address the challenges of our ever-changing air service environment.

## Tuesday, June 4, 2019

### 08:30 - 09:30 – Networking Breakfast

09:00 - 09:20 - One-on-One Meeting  
09:25 - 09:45 - One-on-One Meeting  
09:50 - 10:10 - One-on-One Meeting  
10:15 - 10:35 - One-on-One Meeting

### 10:35 - 10:55 – Networking Break

10:55 - 11:15 - One-on-One Meeting  
11:20 - 11:40 - One-on-One Meeting  
11:45 - 12:05 - One-on-One Meeting  
12:10 - 12:30 - One-on-One Meeting

### 12:30 - 13:30 – Networking Lunch

13:30 - 13:50 - One-on-One Meeting  
13:55 - 14:15 - One-on-One Meeting  
14:20 - 14:40 - One-on-One Meeting  
14:45 - 15:05 - One-on-One Meeting

### 15:05 - 15:25 – Networking Break

15:25 - 15:45 - One-on-One Meeting  
15:50 - 16:10 - One-on-One Meeting  
16:15 - 16:35 - One-on-One Meeting  
16:40 - 17:00 - One-on-One Meeting

### 18:00 – Host Airport Event

## Wednesday, June 5, 2019

### 08:30 - 09:30 – Networking Breakfast

09:00 - 09:20 - One-on-One Meeting  
09:25 - 09:45 - One-on-One Meeting  
09:50 - 10:10 - One-on-One Meeting  
10:15 - 10:35 - One-on-One Meeting

### 10:35 - 10:55 – Networking Break

10:55 - 11:15 - One-on-One Meeting  
11:20 - 11:40 - One-on-One Meeting  
11:45 - 12:05 - One-on-One Meeting  
12:10 - 12:30 - One-on-One Meeting

### 12:30 - 13:30 – Networking Lunch

13:30 - 13:50 - One-on-One Meeting  
13:55 - 14:15 - One-on-One Meeting  
14:20 - 14:40 - One-on-One Meeting  
14:45 - 15:05 - One-on-One Meeting

### JumpStart Concludes

## Host Airport Event – The Bridge Building

**Tuesday, June 4, 2019**  
**The Bridge Building**  
**Starting at 6:00pm**

***Open to all registered attendees***  
***Transportation will be provided***

An evening of sights, sounds and tastes will reveal why Music City has become one of the hottest destinations in the U.S.! Nashville International Airport (BNA) is excited to host the 2019 ACI-NA JumpStart® Air Service Development Conference and welcome you to Nashville! This year's host event will be Tuesday night, June 4 at the historic Bridge Building from 6:00pm to 8:00pm. This scenic venue is located on the east bank of the Cumberland River with a direct view of Lower Broadway and its expanse of world-famous Honky Tonks. The evening will feature live music, Tennessee Whiskey Tasting and Nashville's favorite foods – from Hot Chicken to BBQ. The venue is a short 5 block walk from the conference hotel, the JW Marriott, going through the heart of the city, including a pedestrian bridge crossing over the Cumberland River. Transportation will also be provided for those that elect to ride, starting at 5:45pm from the JW Marriott Nashville.