Airport Niches: Maximizing Your Airport's Sweet Spot

Nicole Scaplen, Marketing & Communications Manager Halifax International Airport Authority



Overview of Halifax Stanfield

ATLANTIC CANADA'S GATEWAY





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ATLANTIC CANADA'S GATEWAY



2017

4.1 million passengers

+4.5% growth



Halifax Stanfield is the Atlantic Canadian hub connecting Canada to the rest of the world.

Perfect range for 737

MAX, A321neo and

CSeries



44 Top Destinations on the Rise - World



Geographically suited for easy access to the US and becoming the fastest growing airport in Atlantic Canada



Our Lobster is World Famous









A FOCUS ON CARGO





From Sea to Supper - A Lobster's Overseas Journey





CARGO LOGISTICS

















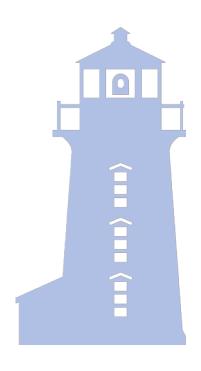


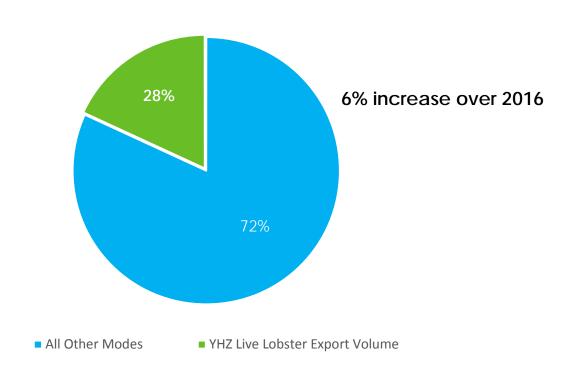


Nova Scotia Live Lobster Exports

Seafood Focus Air Cargo Advantage -Timing and Quality

Live Lobster Shipped (Nova Scotia)







YHZ ROUTING - CARGO





Site Overview of Halifax Stanfield's full service operations

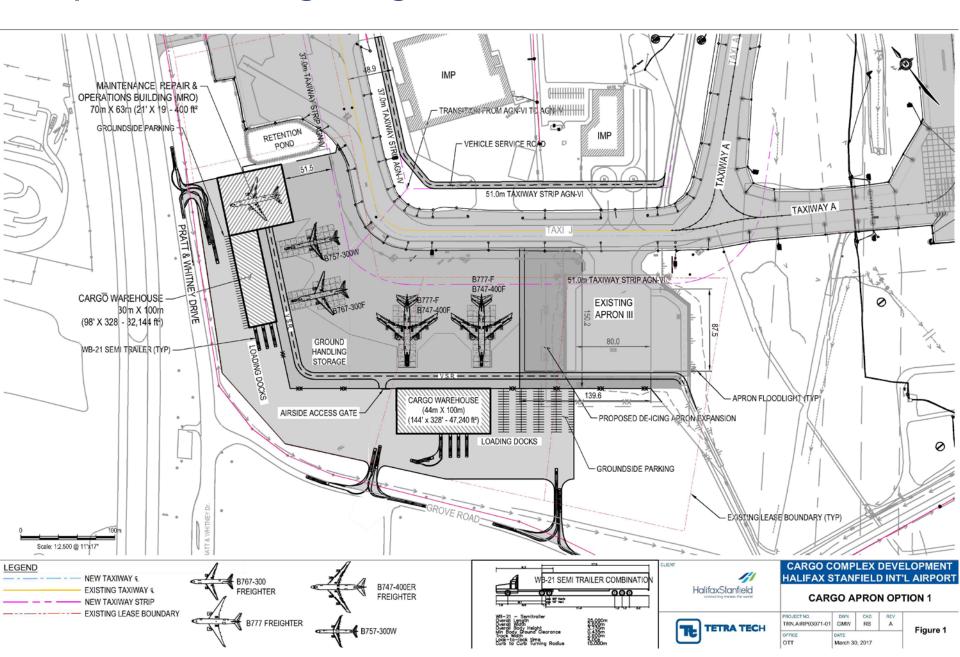


Cargo Area





Expansion: Cargo Logistics Park



THANK YOU

