



AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA

2019 JUMPSTART® AIR SERVICE DEVELOPMENT SPONSORSHIP OPPORTUNITIES



2019 JUMPSTART® AIR SERVICE DEVELOPMENT CONFERENCE

JUNE 3 - 5, 2019
NASHVILLE, TN

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market.

JumpStart® Air Service Development Conference is North America's premier air service development conference designed to bring airports and airlines together for brief strategic meetings. Take advantage of this unique opportunity to get your brand in front of airports and airlines from across the U.S.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

WHAT JUMPSTART® CAN OFFER YOU:

- Educational Content
- Increased Networking Opportunities
- Mobile Application
- Personalized Schedules

2019 JUMPSTART® SPONSORSHIP PACKAGES

Opportunity	Benefits
Flyer / Brochure \$500	Opportunity to have one flyer or brochure for distribution on the ACI-NA marketing table.
Airport Amenity \$1,000	Participating airports are offered the opportunity to gift the airlines an item at each airline table.
Conference Supporter \$2,000	Includes sponsor designation on the badge of your company representatives; logo placement on conference site, conference agenda, mobile app, display screens during conference, and signage in high-traffic areas.
Room Drop \$2,500 <i>plus cost of room drop payable directly to hotel</i>	Includes ability to participate in a room drop; logo placement on conference site, final conference agenda, display screens during conference, and select conference emails.
Conference Contributor \$2,500	Includes sponsor designation on the badge of your company representatives; logo placement on conference site, conference agenda, mobile app, display screens during conference, and signage in high-traffic areas; one banner ad to publish in the five issues of the conference digital newsletter sent to conference attendees and all ACI-NA members.
Overall Program Sponsorship \$3,500	Includes one full-conference registration, tabletop display in registration area, pre- and post-event rosters in Excel, sponsor designation on the badge of your company representatives, thank you at general session, up to one tabletop personnel at discounted registration rate; logo placement in the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, mobile app.
Welcome Reception Entertainment \$4,000	Includes one full-conference registration, pre- and post-event rosters in Excel, sponsor designation on the badge of your company representatives, thank you at general session; logo placement on the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, mobile app, signage at reception.
Networking Breakfast \$5,000	Includes one full-conference registration, pre- and post-event rosters in Excel, sponsor designation on the badge of your company representatives, thank you at general session; logo placement on the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, mobile app, signage at breakfast.
Registration Bags <i>Limited to 1 Sponsor</i> \$7,500	Your logo will be included on registration bags offered to attendees; ability to place one item in the bags; includes one full-conference registration, pre- and post-event rosters in Excel; sponsor designation on the badge of your company representatives; thank you at general session; logo placement on the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, and mobile app. ACI-NA will supply the bags.
Lanyards <i>Limited to 1 Sponsor</i> \$7,500	Your logo will be included on lanyards offered to attendees; includes one full-conference registration; pre- and post-event rosters in Excel; sponsor designation on the badge of your company representatives; thank you at general session; logo placement in the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, and mobile app. ACI-NA will supply the lanyards.
Hotel Key Cards <i>Limited to 1 Sponsor</i> \$7,500	Your logo will be included on hotel key cards for guests staying at the official conference hotel; includes one full-conference registration; pre- and post-event rosters in Excel; sponsor designation on the badge of your company representatives; thank you at general session; logo placement in the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, and mobile app. ACI-NA will supply the cards.

Networking Lunch

Limited to 1 Sponsor

\$7,500

Includes one full-conference registration; pre- and post-event rosters in Excel; sponsor designation on the badge of your company representative; thank you at general session; logo placement on the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, mobile app, signage at lunch.

Mobile App

Limited to 1 Sponsor

\$10,000

Includes two full-conference registrations; pre- and post-event rosters in Excel; sponsor designation on the badge of your company representatives; thank you at general session; sponsor section in app with full sponsor listing and up to three promoted posts per day; logo placement in the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails.

Welcome Reception

Limited to 1 Sponsor

\$10,000

Includes two full-conference registrations, pre- and post-event rosters in Excel; sponsor designation on the badge of your company representatives; thank you at general session; logo placement on the following: conference site, signage in registration area, conference agenda, display screens during conference, select conference emails, mobile app, signage at reception.

2019 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@airportscouncil.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name				Last Name			
Title				Company			
Address	Suite	City	State/Province	Zip/Postal			
Phone				Email			

PAYMENT INFORMATION

Conference

Level of Support: Overall Program Other:

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

Pay by Check

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card Visa MasterCard American Express Discover

Credit Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@airportscouncil.org.

OFFICE USE ONLY: Meeting Code: _____ Member ID: _____