



AIRPORTS COUNCIL INTERNATIONAL - NORTH AMERICA

2020 AIRPORTS@WORK SPONSORSHIP OPPORTUNITIES

2020 AIRPORTS @ >> WORK

2020 AIRPORTS@WORK
CONFERENCE

APRIL 27 - 30, 2020

SEATTLE, WA

GET RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of over 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Sponsorship or call (202) 293-8500 or sponsorship@airportscouncil.org to secure your sponsorship and/or to discuss additional opportunities.

WHY SPONSOR?

- Increase your brand and product visibility
- Take advantage of our role within the airport community
- Build your corporate profile
- Gain access to key airport leaders

2020

AIRPORTS @ WORK

SPONSOR OPPORTUNITIES

SPONSOR BENEFITS INCLUDE:

- Sponsor designation on company attendee badges
- Thank you at General Session
- Logo placement on:
 - conference website with a link to your company website
 - display screens during conference
 - signage in registration area
 - select conference emails
 - on-site program
 - mobile app

Opportunity	Benefits
Flyer / Brochure \$500	<ul style="list-style-type: none">• Opportunity to have one flyer or brochure for distribution on the ACI-NA marketing table. <i>*No additional benefits</i>
Conference Supporter \$2,000	<ul style="list-style-type: none">• Sponsor benefits as listed above
Conference Contributor \$2,500	<ul style="list-style-type: none">• One digital banner ad to publish in the five issues of the conference digital newsletter sent to conference attendees and ACI-NA members• Sponsor benefits as listed above
Room Drop \$3,000 <i>plus the cost of room drop payable directly to hotel</i>	<ul style="list-style-type: none">• Includes ability to participate in a room drop
Overall Program \$3,500	<ul style="list-style-type: none">• 10' x 10' space in the Networking Lounge• Pre- and post-event rosters in Excel format• One complimentary full-conference registration• One tabletop personnel at discounted registration rate
Networking Breaks <i>Limited to 1 sponsor per Break</i> \$5,000	
Available Breaks: Tuesday, AM Tuesday, PM Wednesday, AM	<ul style="list-style-type: none">• Signage at specific break

Opportunity

Benefits

Hotel Key Cards

Limited to 1 Sponsor
\$7,500

- 10' x 10' space in the Networking Lounge
- Exclusive sponsor of the hotel key cards
- One complimentary full-conference registration
- Pre- and post-attendee rosters in Excel format

Attendee Bags

Limited to 1 Sponsor
\$7,500

- Exclusive sponsor of the attendee bags (ACI-NA will supply the bags)
- 10' x 10' space in the Networking Lounge
- One complimentary full-conference registration
- Pre- and post-event attendee rosters in Excel format

Lanyards

Limited to 1 Sponsor
\$7,500

- Exclusive sponsor of the lanyards (ACI-NA will supply the lanyards)
- Tabletop display in the Networking Lounge
- One complimentary full-conference registration
- Pre- and post-event attendee rosters in Excel format

Networking Lunch

Limited to 1 Sponsor each
\$7,500

Available lunches:

Tuesday
Wednesday

- Signage at the lunch
- Company recognition on tables
- 10' x 10' space in the Networking Lounge
- One complimentary full-conference registration
- Pre- and post-event attendee rosters in Excel format

Cloud Touch Interactive Kiosk

Two units; limited to 1 Sponsor each
\$7,500

- Ad placement on a Cloud Touch Interactive Kiosk placed in the registration area
- Choice of: rotating banner ad at the footer of the screen or a full-screen ad as the screen saver
- 10' x 10' space in the Networking Lounge
- One complimentary full-conference registration
- Pre- and post-event attendee rosters in Excel format

Welcome Reception

Limited to 1 Sponsor
\$10,000

- Exclusive sponsor of the Welcome Reception
- Signage at the event
- 10' x 10' space in the Networking Lounge
- Two complimentary full-conference registrations
- Pre- and post-event attendee rosters in Excel format

2020 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@airportscouncil.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name				Last Name			
Title				Company			
Address	Suite	City	State/Province	Zip/Postal			
Phone				Email			

PAYMENT INFORMATION

Conference

Level of Support: Overall Program Supporter Other:

NOTE: All sponsorships must be paid in full at the time of purchase. Payment is due upon receipt. By submitting this application, the above-named company has agreed to pay in full for the selected sponsorship. Sponsorships are non-refundable. Existing registration(s) that are exchanged for complimentary sponsor registrations and/or booth personnel registrations will be charged a \$100 processing fee. No refunds will be granted for requests made following the event cancellation deadline. ACI-NA reserves the right to cancel this program at any time. In that event, we will notify all registrants and refund the registration fee in full. However, any costs incurred by the registrant, such as hotel cancellation or airline penalties, are the responsibility of the registrant.

We understand that we cannot hold any hospitality events that conflict with official conference meetings and activities. *(Please initial to the left.)*

Pay by Check

Enclosed is a check for \$ _____ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card Visa MasterCard American Express Discover

Credit Card Number _____ Expiration Date _____

Name on Card _____ Signature _____

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@airportscouncil.org.

OFFICE USE ONLY: Meeting Code: _____ Member ID: _____