

Empowering Solutions For Intelligent Parking



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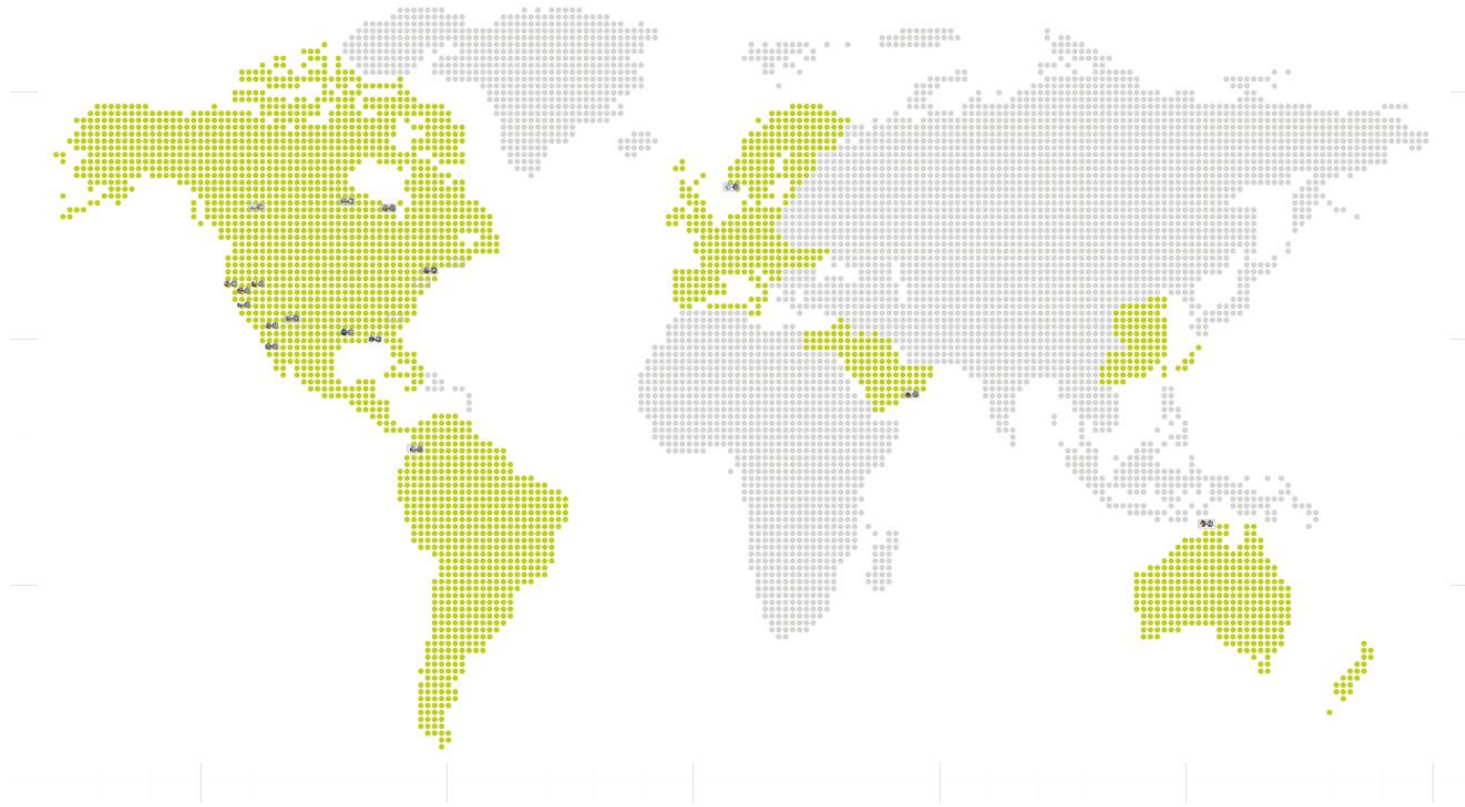


PARK ASSIST®

REALLY SMART PARKING

Park Assist Installations = 31 Countries

Park Assist is the North American Leader of camera based guidance installations



Parking Guidance Technology



Inductive / Magnetic Loops

- ✘ Inaccuracies in vehicle counts – resets req'd
- ✘ Binary system with no expandability

Ultrasonic Sensors

- ✘ Infrastructure required to each parking space / Interruption to parking ops during install
- ✘ Binary system with no expandability

Camera Based Guidance

- ✓ Software based solution with BI platforms
- ✓ Easy Installation, trusted by facilities worldwide

Software Features For Airport Parking



 **ParkAlerts**TM

 **ParkFinder**TM

 **ParkReserve**TM

 **ParkSelectRate**TM

 **ParkSurveillance**TM

One or two cameras

Exclusive proprietary technology

Quick installation onto custom mounting track

Monitors up to four spaces simultaneously

Bright multicolor LED indicator light



How Is Your Airport Deploying Technology In Parking?

- Is there other parking customer data should you be looking for?
- Where is the value in Parking software systems?

Business Intelligence

*I have all this data – but
how can I leverage it ?*



Park Insights Reporting Platform

Augments proprietary PGS and next-gen wayfinding

Core business intelligence for better decision-making

Intelligent mining of actionable system data

Cloud-based dashboard with actionable data:

- Live data: heat maps, signs, and regions
- Data Driven Reporting: Historical data / robust reporting



Helpful Questions to Empower Your Parking

- Are we offering a variety of parking options to our parking customers?
- Are our customers able to easily locate available parking space?
- Do we post our parking space availability in real time?
- Which parking software systems should we consider?
- How can integration of these new systems help us drive revenue?

Helpful Questions to Empower Your Parking

- Are we prepared for market instabilities due to other factors (TNCs, etc.)
- How can we support sustainability in our parking facilities?
- What can we do to ensure Cybersecurity safeguards are in place?
- How can we get the parking centrics that are important to us?

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