



AIRPORTS COUNCIL
INTERNATIONAL

2020 SPONSORSHIP OPPORTUNITIES

THE **VOICE** OF AIRPORTS®



AIRPORTS COUNCIL
INTERNATIONAL

WHY SPONSOR?

- Increase your brand and product visibility by getting in front of ACI-NA members, representing 360 airports in North America and nearly 400 aviation-related businesses
- Take advantage of our role with in the airport community by leveraging our events to market your products or services
- Build your corporate profile
- Meet with top aviation professionals in the United States and Canada and discuss your brand with airport decision makers



PICK A PAIR & SAVE!

Sponsor two or more conferences in one calendar year and receive discounted sponsorship rates as part of a package deal. To learn more, email karynna@showmgmt.com.

* Payment must be made at one time. ACI-NA's Annual Conference & Exhibition, CEO Forum and any joint ACI-NA event are not eligible for this package or any other discounted rates.



BE RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's Members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of more than 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at karynna@showmgmt.com or **856-428-0641** to secure your sponsorship and/or to discuss additional opportunities.



2020 CONFERENCE SPONSORSHIP OPPORTUNITIES

Flyer or Brochure Only	Overall Program Sponsor
<ul style="list-style-type: none">• Opportunity to have one flyer or brochure for distribution at registration	<ul style="list-style-type: none">• One complimentary conference registration• Tabletop display• Pre- and post-event rosters in Excel format• Sponsor designation on the badge of your company representatives
Conference Supporter	<ul style="list-style-type: none">• Thank you at General Session• Logo placement in the following: ACI-NA conference website with link to your company's website, signage in registration area, final conference agenda, display screens during the conference, relevant conference email blasts, post-event thank you email to attendees
<ul style="list-style-type: none">• Logo placement on conference website, agenda, and signage	

Custom sponsorship packages are also available and can be tailored to fit your business goals.

2020 CONFERENCES

Conference	Date	Location	Flyer or Brochure Only	Conference Supporter	Overall Program
Air Service Data & Planning	January 7 - 9	Bonita Springs, FL	\$500	\$1,000	\$2,000
Risk Management Conference	January 15 - 17	Miami, FL	\$500	\$1,000	\$2,000
Innovation@Airports	January 28 - 29	San Francisco, CA	\$500	\$1,000	\$2,000
Legal Affairs Spring Conference	April 29 - May 2	Chicago, IL	\$500	\$1,000	\$3,500
ACI-NA/ACC/AGC Airport Construction Strategy Summit	May 19 - 20	Orlando, FL	\$500	\$1,000	\$2,000
Public Safety & Security Fall Conference	October 5 - 8	Arlington, VA	\$500	\$1,000	\$3,500
Marketing and Communications Conference	November TBD	TBD	\$500	\$1,000	\$3,500
International Aviation Issues Seminar	December TBD	Washington, DC	\$500	\$1,000	\$2,000

Contact sponsorship@airportscouncil.org for more information on the following signature ACI-NA conferences:

Conference	Date	Location
CEO Forum & Winter Board of Directors Meeting	February 5 - 7	Bonita Springs, FL
Airports@Work Conference	April 27 - 30	Seattle, WA
JumpStart Air Service Development Conference	June 1 - 3	Reno, NV
Business of Airports Conference	June 8 - 10	Scottsdale, AZ
Annual Conference & Exhibition	September 13 - 15	Grand Rapids, MI

2020 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@airportscouncil.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name

Last Name

Title

Company

Address

Suite

City

State/Province

Zip/Postal

Phone

Email

PAYMENT INFORMATION

Conference

Level of Support: ☐ Overall Program Supporter ☐ Other:

NOTE: All sponsorships must be paid in full at the time of purchase. Payment is due upon receipt. By submitting this application, the above-named company has agreed to pay in full for the selected sponsorship. Sponsorships are non-refundable. Existing registration(s) that are exchanged for complimentary sponsor registrations and/or booth personnel registrations will be charged a \$100 processing fee. No refunds will be granted for requests made following the event cancellation deadline. ACI-NA reserves the right to cancel this program at any time. In that event, we will notify all registrants and refund the registration fee in full. However, any costs incurred by the registrant, such as hotel cancellation or airline penalties, are the responsibility of the registrant.

We understand that we cannot hold any hospitality events that conflict with official conference meetings and activities. *(Please initial to the left.)*

Pay by Check

☐

Enclosed is a check for \$

USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card

☐

Visa

☐

MasterCard

☐

American Express

☐

Discover

Credit Card Number

Expiration Date

Name on Card

Signature

☐

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@airportscouncil.org.

OFFICE USE ONLY:

Meeting Code: _____

Member ID: _____