



WHY SPONSOR?

- Increase your brand and product visibility by getting in front of ACI-NA members, representing 360 airports in North America and nearly 400 aviation-related businesses
- Take advantage of our role within the airport community by leveraging our events to market your products or services
- Build your corporate profile
- Meet with top aviation professionals in the United States and Canada and discuss your brand with airport decision makers



NEW FOR 2019: PICK A PAIR & SAVE!

Sponsor two or more conferences in one calendar year and receive discounted sponsorship rates as part of a package deal. To learn more, email karynna@showmgmt.com.

* Payment must be made at one time. ACI-NA's Annual Conference & Exhibition is not eligible for this package or any other discounted rates.



BE RECOGNIZED AS AN AIRPORT INDUSTRY MARKET LEADER

As a sponsor, you get to demonstrate your company's value to attendees while they learn and network.

Sponsoring at ACI-NA meetings and events offers your company a prime opportunity to network with existing clients and showcase your company's goods and services to prospective customers in YOUR target market. From concessions to environmental operations, our conferences attract the top aviation professionals in the U.S. and Canada.

ACI-NA's members enplane more than 95 percent of the domestic and virtually all the international airline passenger and cargo traffic in North America. ACI-NA's membership consists of more than 200 airport members, operating 360 airports in North America. Nearly 400 aviation-related businesses are also members of the association.

LEARN MORE ABOUT ACI-NA SPONSORSHIP OPPORTUNITIES

Contact Karynna Baresel at karynna@showmgmt.com or **856-428-0641** to secure your sponsorship and/or to discuss additional opportunities.



2019 CONFERENCE SPONSORSHIP OPPORTUNITIES

Flyer or Brochure Only	Overall Program Sponsor
<ul style="list-style-type: none"> • Opportunity to have one flyer or brochure for distribution at registration 	<ul style="list-style-type: none"> • One complimentary conference registration • Tabletop display in registration area • Pre- and post-event rosters in Excel format • Sponsor designation on the badge of your company representatives • Thank you at General Session • Logo placement on the following: ACI-NA conference website with link to your company's website, on-site signage at registration area, final conference agenda, display screens during the conference, relevant conference email blasts, post-event thank you email to attendees
Conference Supporter	
<ul style="list-style-type: none"> • Logo placement on conference website, agenda, and signage 	

Custom sponsorship packages are also available and can be tailored to fit your business goals.

2019 CONFERENCES

Conference	Date	Location	Flyer or Brochure Only	Conference Supporter	Overall Program
Risk Management Conference	January 16 - 18	Las Vegas, NV	\$500	\$1,000	\$2,000
Legal Affairs Spring Conference	May 2 - 4	Lake Tahoe, NV	\$500	\$1,000	\$3,500
ACI-NA/AAAE Airport Board & Commissioners Conference	May 5 - 7	San Francisco, CA	\$500	\$1,000	\$2,000
ACI-NA/ACC/AGC Airport Construction Strategy Summit	May TBD	Kansas City, MO	\$500	\$1,000	\$2,000
ACI-NA/AAAE Airport Safety Management Systems Workshop	August 7 - 8	Chicago, IL	\$500	\$1,000	\$2,000
Public Safety & Security Fall Conference	October 7 - 10	Arlington, VA	\$500	\$1,000	\$3,500
Marketing and Communications Conference	November TBD	Miami, FL	\$500	\$1,000	\$3,500
International Aviation Issues Seminar	December TBD	Washington, DC	\$500	\$1,000	\$2,000

Contact sponsorship@aci-na.org for more information about the following signature ACI-NA conferences:

Conference	Date	Location
CEO Forum & Winter Board of Directors Meeting	February 6 - 8	Marina Del Ray, CA
Airports@Work Conference	April 1 - 4	Salt Lake City, UT
CAC Annual Conference	May 29 - 31	Kelowna, BC
JumpStart Air Service Development Conference	June 3 - 5	Nashville, TN
Business of Airports Conference	June 10 - 12	Scottsdale, AZ

2019 ACI-NA SPONSORSHIP APPLICATION



APPLICATION INSTRUCTIONS

- Fax your completed application form to (202) 318-7780.
- If you have an electronic fax service, you can send to our secured email address at: 12023187780@efaxsend.com.
- Email your application to sponsorship@aci-na.org.
- Mail completed form with payment to: Airports Council International - North America
PO Box 5007 - Client ID 500022
Merrifield, VA 22116-5007

SPONSOR CONTACT INFORMATION

First Name Last Name

 Title Company

 Address Suite City State/Province Zip/Postal

 Phone Email

PAYMENT INFORMATION

Conference
Level of Support: Overall Program Supporter Other:

All sponsorships must be paid in full at the time of purchase. Sponsorships are non-refundable.

Pay by Check

Enclosed is a check for \$ USD (payable to ACI-NA) for the designated sponsorship.

Pay by Credit Card Visa MasterCard American Express Discover

Credit Card Number Expiration Date

 Name on Card Signature

By checking this box, I authorize ACI-NA to charge my credit card the above listed amount. The card holder's check mark in the box authorizes ACI-NA to charge the credit card the total correct amount due. Sponsorship confirmation and benefits begin when full payment is received.

If you have not received a confirmation of sponsorship within two weeks of submitting an application and payment, please contact sponsorship@aci-na.org.

“JACOBS HAS FOUND THAT OUR SPONSORSHIP OF THE ACI-NA ANNUAL IS A GREAT MULTIPLIER OF OUR ON-GOING EFFORTS IN THE AIRPORT COMMUNITY.”

-STEVE PELHAM
PRINCIPAL, JACOBS



SEE
REVERSE
FOR ANNUAL
CONFERENCE
SPONSORSHIP
OPPORTUNITIES



Trade Show Executive's
FASTEST
50
Honored as one of the
50 Fastest-Growing
Shows of 2017

ANNUAL CONFERENCE & EXHIBITION SPONSORSHIP OPPORTUNITIES

GENERAL SPONSORSHIP LEVELS

These levels include comprehensive benefits.

Executive Level Sponsor \$30,000	Premier Level Sponsor \$20,000	Club Level Sponsor \$10,000
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À LA CARTE OPTIONS

All a la carte sponsorship opportunities include: logo placement on conference website, signage at registration and high-traffic areas, event signage, mobile app, sponsor video at general sessions, select conference emails, recognition in various conference-related publications, and sponsor designation on company's badges.

Lanyards & Badges <i>(limited to one sponsor)</i>	\$20,000
Opening Keynote <i>(limited to one sponsor)</i>	\$15,000
Escalator Clings <i>(limited to one sponsor)</i>	\$15,000
Exhibition Floor Relaxation Station <i>(limited to one sponsor)</i>	\$15,000
Hotel Key Cards <i>(limited to one sponsor)</i>	\$12,000
Digital Caricatures <i>(limited to one sponsor)</i>	\$10,000
Pre-Show VIP Reception <i>(limited to three sponsors)</i>	\$10,000
Charging Stations <i>(limited to one sponsor each)</i>	\$10,000
Photo Booth <i>(limited to one sponsor)</i>	\$10,000
Opening Reception with Custom Cocktail <i>(limited to three sponsors)</i>	\$10,000
Lounge on the Exhibition Floor <i>(limited to one sponsor)</i>	\$10,000
Board & Commissioners Leadership Dinner <i>(limited to six sponsors)</i>	\$7,500
Lunch on the Exhibition Floor (Monday or Tuesday) <i>(limited to two sponsors each)</i>	\$7,500
Opening Night Entertainment <i>(limited to three sponsors)</i>	\$6,000
Breakfast on the Exhibition Floor (Monday) <i>(limited to three sponsors)</i>	\$5,000
Chair's/Host Airport Hand-off Reception <i>(limited to one sponsor)</i>	\$5,000
World Business Partners & Associates Business Breakfast <i>(limited to six sponsors)</i>	\$5,000
Networking Break Beverages (Monday or Tuesday) <i>(limited to two sponsors each)</i>	\$5,000
Restroom Clings <i>(limited to one sponsor)</i>	\$4,000
Ability to provide Logo-Branded Item in the "Pack Your Bag" Area <i>(unlimited)</i>	\$3,500
Water Coolers <i>(limited to one sponsor)</i>	\$2,800
Conference Supporter <i>(unlimited)</i>	\$2,500

Customization is always an option. To discuss your marketing goals, contact Karynna Baresel at karynna@showmgmt.com or 856-428-0641. Sponsorships are available on a first-come, first-serve basis. All sponsor benefits begin upon receipt of payment.



AIRPORTS COUNCIL
INTERNATIONAL

2019
SPONSORSHIP
OPPORTUNITIES

THE **VOICE** OF AIRPORTS®