



## SOCIAL MEDIA TOOL KIT

### Sample Social Media Posts

ACI-NA will be promoting our Beyond the Runway Coalition members and their positive impact on America's airports on social media through relevant news. We encourage you to retweet our messages that align with your overall mission. In the meantime, we have provided some evergreen tweets for your use. Infographics and other resources are available on our website at [www.aci-na.org/beyondtherunway](http://www.aci-na.org/beyondtherunway).

We are proud to be members of the #BeyondTheRunway Coalition! Check our impact on America's #airports [video/infographic/link]

The story of #airports extends beyond the physical airport. Find out why we are members of #BeyondTheRunway <http://bit.ly/2kpVYiT>

[industry workers] support #BeyondTheRunway coalitions push for modernized #infrastructure [Infographic/link] #MakeAirportsGreatAgain

[association/industry ] contributes to the powerful economic output of America's #airports. Find out more at <http://bit.ly/2kpVYiT>

#Airports are a huge part of our nation's #infrastructure. We stand with #BeyondTheRunway to #MakeAirportsGreatAgain <http://bit.ly/2kpVYiT>

Learn more about America's #airports and the #BeyondTheRunway coalition at <http://bit.ly/2kpVYiT>

#Airports generate more than \$1T in economic output. We are with #BeyondTheRunway to #MakeAirportsGreatAgain <http://bit.ly/2kpVYiT>

Modern #infrastructure is key to competitive #airports that support our local economies. <http://bit.ly/2kpVYiT> #MakeAirportsGreatAgain

Growing communities need growing #airports. Learn how we are working to #MakeAirportsGreat Again <http://bit.ly/2kpVYiT>

They key to America's success in the 21st Century: #infrastructure #MakeAirportsGreat Again <http://bit.ly/2kpVYiT>

Airport priorities are America's priorities. Let's #MakeAirportsGreat Again <http://bit.ly/2kpVYiT>

### Suggested Hashtags

#airports // #BeyondTheRunway // #MakeAirportsGreatAgain // #infrastructure // #FlyHigherTogether

### Coalition Twitter Handles

Airports Council International - North America  
*@airportscouncil*  
Air Conditioning Contractors of America  
*@accausa*  
Airport Consultants Council  
*@ACC\_HQ*  
American Association of Airport Executives  
*@AAAEDelivers*  
American Hotel & Lodging Association  
*@AHLA*  
American Road & Transportation Builders Association  
*@ARTBA*  
American Society of Civil Engineers  
*@ASCEtweets @ASCEgovRel*  
American Traffic Safety Services Association  
*@ATSSAHQ*  
Asian American Hotel Owners Association  
*@AAHOA*  
Associated Equipment Distributors  
*@AEDSocial*  
Associated General Contractors of America  
*@AGCofA*

Association of Equipment Manufacturers  
*@aemadviser*  
Association of Union Constructors  
*@TAUCbuilt*  
Bond Dealers of America  
*@BDAmerica*  
Building America's Future  
*@BAFuture*  
California Airports Council  
*@Ca\_Airports*  
Competitive Enterprise Institute  
*@ceidotorg*  
Dire States  
*@DireStates*  
International Franchise Association  
*@FranchiseAction*  
National Asphalt Pavement Association  
*@NAPATweets*  
National Association of Manufacturers  
*@ShopFloorNAM*  
National Association of State Aviation Officials  
*@NASAO1931*  
National Electrical Contractors Association  
*@necanet*  
National Precast Concrete Association  
*@NationalPrecast*

National Retail Federation  
*@NRFnews*  
National Stone, Sand and Gravel Association  
*@NSSGA*  
National Utility Contractors Association  
*@NUCA\_National*  
Portland Cement Association  
*@PCA\_Daily*  
San Diego Regional Chamber of Commerce  
*@SDChamber*  
San Diego Tourism Authority  
*@sdtaconnect*  
Security Industry Association  
*@SIAonline*  
Sheet Metal and Air Conditioning Contractors' National Association  
*@SMACNA*  
Siemens  
*@Siemens*  
Texas Retailers Association  
*@TexasRetailers*  
U.S. Travel Association  
*@USTravel*