SOCIAL MEDIA TOOL KIT

Sample Social Media Posts

ACI-NA will be promoting our Beyond the Runway Coalition members and their positive impact on America’s airports on social media through relevant news. We encourage you to retweet our messages that align with your overall mission. In the meantime, we have provided some evergreen tweets for your use. Infographics and other resources are available on our website at www.aci-na.org/beyondtherunway.

We are proud to be members of the #BeyondTheRunway Coalition! Check out our impact on America’s #airports [video/infographic/link]

The story of #airports extends beyond the physical airport. Find out why we are members of #BeyondTheRunway http://bit.ly/2kpVYIT

[industry workers] support #BeyondTheRunway coalitions push for modernized #infrastructure [Infographic/link] #MakeAirportsGreatAgain

[association/industry] contributes to the powerful economic output of America’s #airports. Find out more at http://bit.ly/2kpVYIT

#Airports are a huge part of our nation’s #infrastructure. We stand with #BeyondTheRunway to #MakeAirportsGreatAgain http://bit.ly/2kpVYIT

Learn more about America’s #airports and the #BeyondTheRunway coalition at http://bit.ly/2kpVYIT

#Airports generate more than $1T in economic output. We are with #BeyondTheRunway to #MakeAirportsGreatAgain http://bit.ly/2kpVYIT

Modern #infrastructure is key to competitive #airports that support our local economies. http://bit.ly/2kpVYIT #MakeAirportsGreatAgain

Growing communities need growing #airports. Learn how we are working to #MakeAirportsGreatAgain http://bit.ly/2kpVYIT

They key to America’s success in the 21st Century: #infrastructure #MakeAirportsGreat Again http://bit.ly/2kpVYIT

Airport priorities are America’s priorities. Let’s #MakeAirportsGreatAgain http://bit.ly/2kpVYIT

Suggested Hashtags

#airports / / #BeyondTheRunway / / #MakeAirportsGreatAgain / / #infrastructure / / #FlyHigherTogether

Coalition Twitter Handles

Airports Council International - North America @airportscouncil
Air Conditioning Contractors of America @accausa
Airport Consultants Council @ACC_HQ
American Association of Airport Executives @AAAEDelivers
American Hotel & Lodging Association @AHLA
American Road & Transportation Builders Association @ARTBA
American Society of Civil Engineers @ASCEtweets @ASCEGovRel
American Traffic Safety Services Association @ATSSAHQ
Asian American Hotel Owners Association @AAHOA
Associated Equipment Distributors @AEDSocial
Associated General Contractors of America @AGCofA
Association of Equipment Manufacturers @aemadvisor
Association of Union Constructors @TAUCbuilt
Bond Dealers of America @BDAmerica
Building America’s Future @BAFuture
California Airports Council @Cal_Airports
Competitive Enterprise Institute @ceidotorg
Dire States @DireStates
International Franchise Association @FranchiseAction
National Asphalt Pavement Association @NAPAtweets
National Association of Manufacturers @ShopFloorNAM
National Association of State Aviation Officials @NASAo1931
National Electrical Contractors Association @necanet
National Precast Concrete Association @NationalPrecast

National Retail Federation @NRFnews
National Stone, Sand and Gravel Association @NSSGA
National Utility Contractors Association @NUCA_National
Portland Cement Association @PCA_Daily
San Diego Regional Chamber of Commerce @SDChamber
San Diego Tourism Authority @sdtaconnect
Security Industry Association @SIAonline
Sheet Metal and Air Conditioning Contractors’ National Association @SMACNA
Siemens @Siemens
Texas Retailers Association @TexasRetailers
U.S. Travel Association @USTravel

Learn more at www.aci-na.org/beyondtherunway >>