

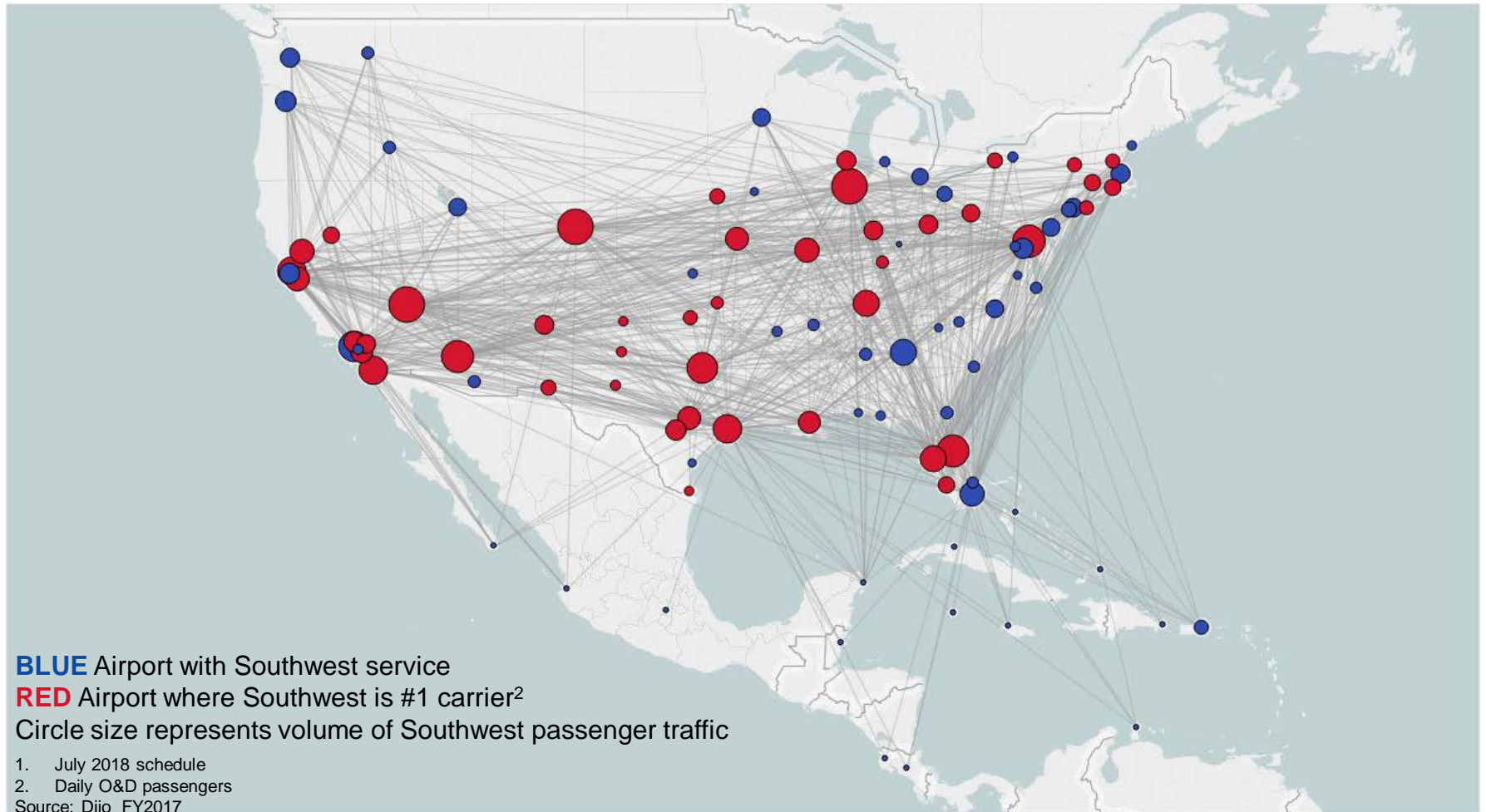


Jumpstart Airline Panel

June 2018

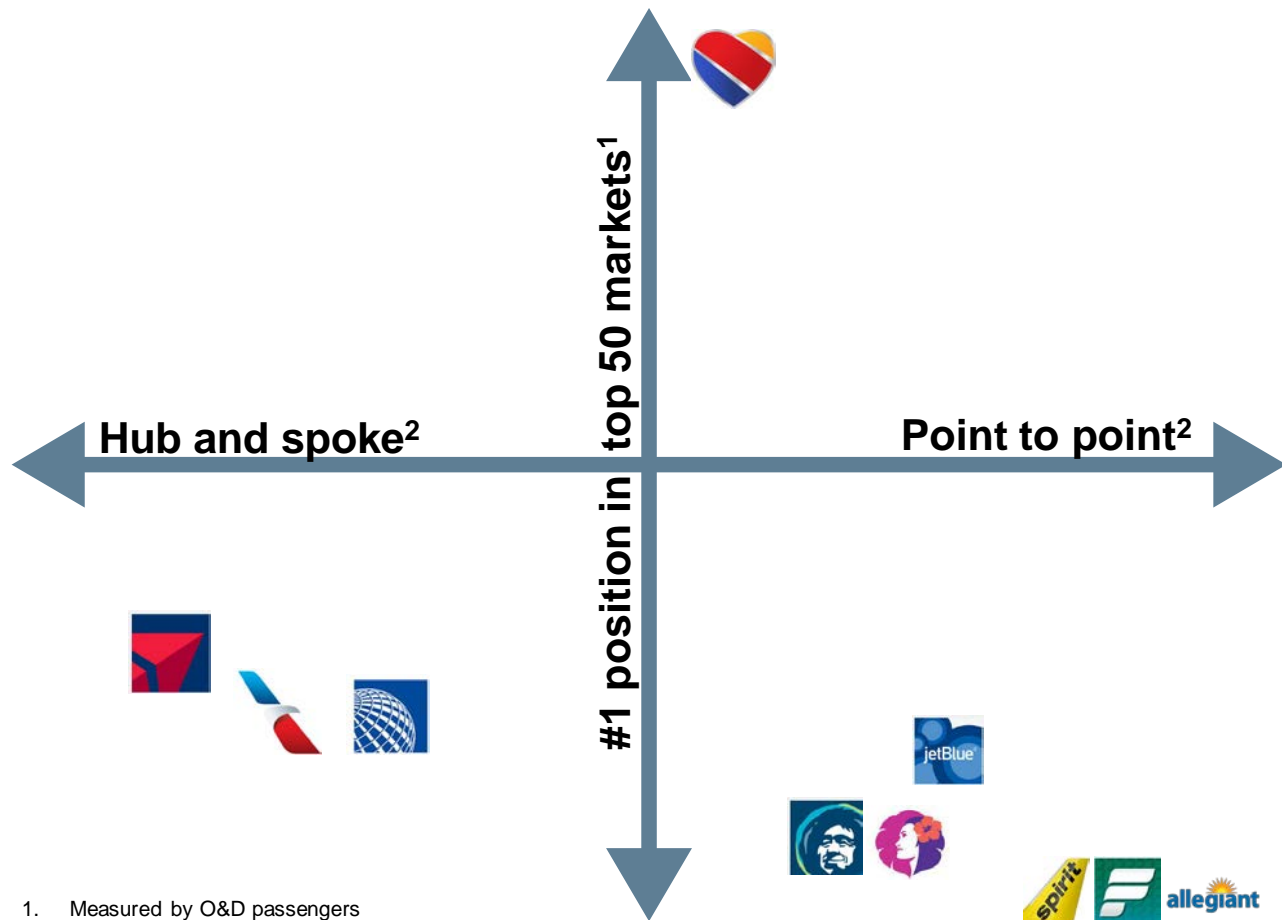
Network

Southwest operates over 4,000 daily departures on 740 routes across 99 stations¹



Strategy

Southwest's unique network strategy blends local/flow mix and achieving #1 status in 24 of the top 50 O&D airports in the United States



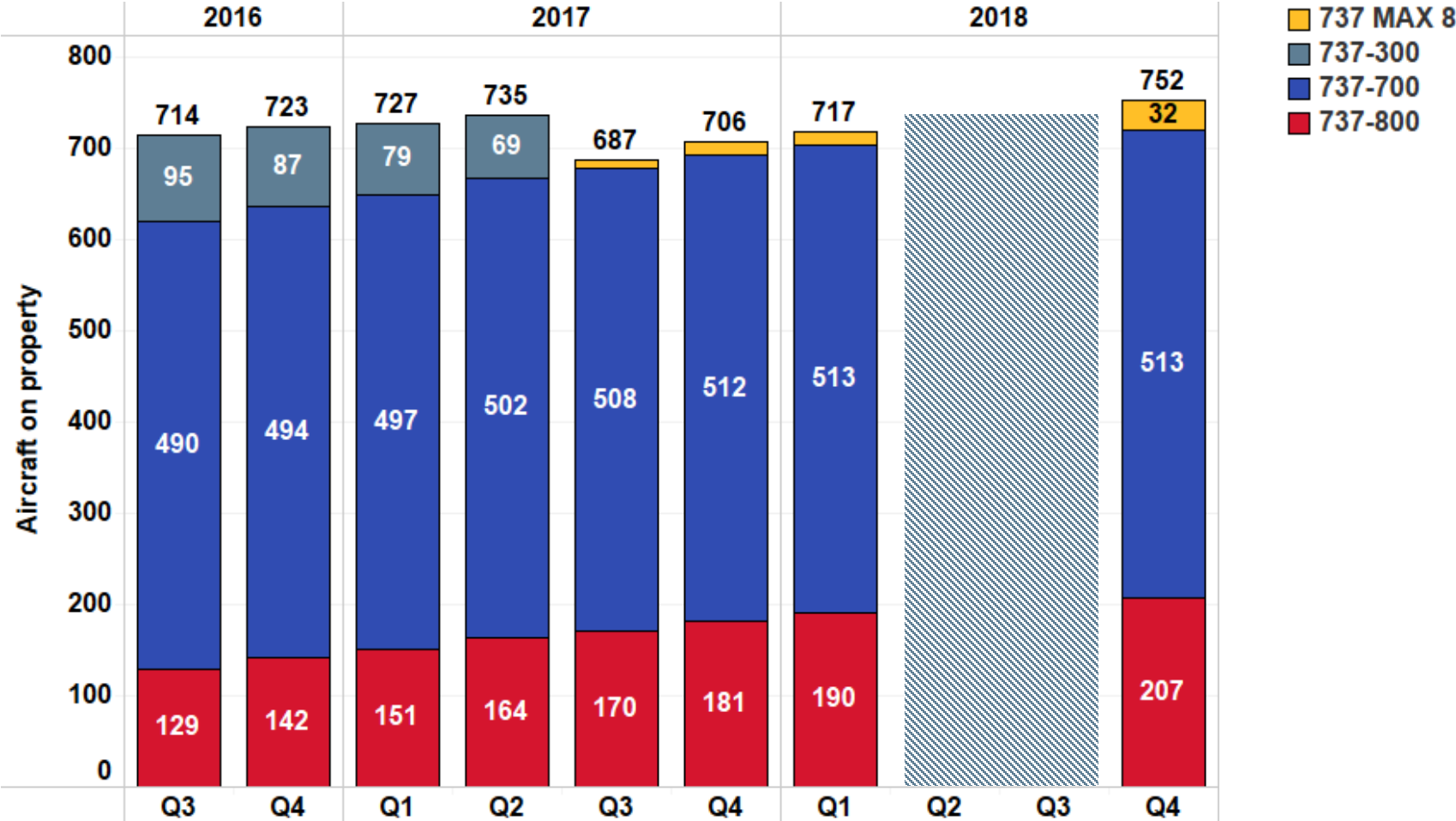
	#1 carrier airports ¹
WN	24
DL	7
AA	6
UA	6
B6	4
AS	2
HA	-
F9	-
G4	-
NK	-

1. Measured by O&D passengers

2. "Hub and Spoke" and "Point to point" defined by onboard Customer mix
Source: Diio FY 2017

Fleet

2017 marked the retirement of the -300 and introduction of the MAX 8; MAX 7 aircraft will enter the fleet in 2019¹



Source: Southwest 1Q2018 Quarterly Report



Innovation through technology advancement

Southwest is investing in an integrated suite of products to optimize the network

Schedule Optimization -- SkyMAX

- SkyMAX is the first schedule optimizer offering clean-sheet scheduling – automatically build schedule from scratch
- The system optimizes flight departure times, fleet type assignments and aircraft rotations
- The system increases efficiency with advanced user interfaces

Operations Performance -- SkySYM

- Detailed modeling of equipment flows, passenger flows and recovery operations in an integrated manner
- Predicts On-Time Performance (OTP) with high accuracy
- Highlights bottleneck flights in the network
- Prescribes re-timing and re-routing changes to meet OTP goals