

Marketing and Communications Committee's Steering Group: Leadership Terms (2012-2020)

Effective 2/1/14

2011 is the base year

Class 1

(3 more years)

	2012	2013	2014	2015	2016
Class 1 (3 more years)	Lucinda Harshman Carolyn Fennell John Korenic (CAN) Joanne Paternoster (A)	Lucinda Harshman Carolyn Fennell John Korenic (CAN) Joanne Paternoster (A)	Lucinda Harshman (retiring 2/1/14) Carolyn Fennell John Korenic (CAN) Joanne Paternoster (A)	Class of 2014	
Class 2 (Class of 2008) (5 more years)	Pat Hogan (2008) Joahanne Gallant (CAN) (2008) Justin Meyer (2008) Richard Walsh (2008)	Pat Hogan (2008) Joahanne Gallant (CAN) (2008) Justin Meyer (2008) Richard Walsh (2008)	Pat Hogan (2008) Joahanne Gallant (CAN) (2008) Justin Meyer (2008) Richard Walsh (2008)	Pat Hogan (2008) Joahanne Gallant (CAN) (2008) Justin Meyer (2008) Richard Walsh (2008)	Pat Hogan (2008) Joahanne Gallant (CAN) (2008) Justin Meyer (2008) Richard Walsh (2008)
Class 3 (6 more years)	Cheryl Brown (2009) Myrna White (2009) Krista Kealey (CAN) (2009) John Albrecht (2010) Barbara Halverstadt (2010) Emily Richard (2011) Kevin Schorr (2008) (A)	Cheryl Brown (2009) Myrna White (2009) Krista Kealey (CAN) (2009) John Albrecht (2010) Barbara Halverstadt (2010) Emily Richard (2011) Kevin Schorr (2008) (A)	Myrna White (2009) Krista Kealey (CAN) (2009) John Albrecht (2010) Barbara Halverstadt (2010) Emily Richard (2011) Kevin Schorr (2008) (A)	Myrna White (2009) Krista Kealey (CAN) (2009) John Albrecht (2010) Barbara Halverstadt (2010) Emily Richard (2011) Kevin Schorr (2008) (A)	Myrna White (2009) Krista Kealey (CAN) (2009) John Albrecht (2010) Barbara Halverstadt (2010) Emily Richard (2011) Kevin Schorr (2008) (A)
Class 4 (Class of 2011) Four - 1-year terms	Brian Belcher (2011) Carol Hewit (CAN) (2011) Todd Payne (2011) Julie Rodriguez (2011) Scott Armstrong (2011) Jeff Lea (2012) Alison Hashimoto (A) 2012	Brian Belcher (2011) Carol Hewit (CAN) (2011) Todd Payne (2011) Julie Rodriguez (2011) Scott Armstrong (2011) Jeff Lea (2012) Alison Hashimoto (A) 2012	Brian Belcher (2011) Carol Hewit (CAN) (2011) Todd Payne (2011) Julie Rodriguez (2011) Scott Armstrong (2011) Jeff Lea (2012) Alison Hashimoto (A) 2012	Brian Belcher (2011) Carol Hewit (CAN) (2011) Todd Payne (2011) Julie Rodriguez (2011) Scott Armstrong (CAN) (2011) Jeff Lea (2012) Alison Hashimoto (A) 2012	Class of 2015
Class 5 Four - 1 year terms		Roxane's Replacement (2013)	Roxane's Replacement (2013) Chery Brown's replacement (2014) Luncida Harshman's replacement (2014)	Roxane's Replacement (2013) Chery Brown's replacement Luncida Harshman's replacement	Roxane's Replacement (2013) Chery Brown's replacement Luncida Harshman's replacement
Class 6 (Class of 2014) [Elect 3] Four - 1-year terms -- To be elected fall 2014 Begins serving 1/1/15				Candidate 1 US Candidate 2 CAN Candidate 3 Associate	Candidate 1 US Candidate 2 CAN Candidate 3 Associate
Class of 2015 [Elect 5] Four - 1-year terms To be elected fall 2015 Begins serving 1/1/16					Candidate 1 US Candidate 2 US Candidate 3 US Candidate 4 CAN Candidate 5 CAN

Class of 2016 [Elect 6]

*Four - 1-year terms
To be elected fall 2016
Begins serving 1/1/17*

Class of 2017 [Elect 8]

*Four - 1-year terms
To be elected fall 2017
Begins serving 1/1/18*

2017	2018	2019	2020
Class of 2016	Class of 2016		
Myrna White (2009) Krista Kealey (CAN) (2009) John Albrecht (2010) Barbara Halverstadt (2010) Emily Richard (2011) Kevin Schorr (2008) (A)	Class of 2017		
Class of 2016	Class of 2016		
Roxane's Replacement (2013) Chery Brown's replacement Luncinda Harshman's replacement	Class of 2017		
Candidate 1 US Candidate 2 CAN Candidate 3 Associate	Candidate 1 US Candidate 2 CAN Candidate 3 Associate		
Candidate 1 US Candidate 2 US Candidate 3 US Candidate 4 CAN Candidate 5 CAN	Candidate 1 US Candidate 2 US Candidate 3 US Candidate 4 CAN Candidate 5 CAN	Candidate 1 US Candidate 2 US Candidate 3 US Candidate 4 CAN Candidate 5 CAN	

Candidate 1 US	Candidate 1 US	Candidate 1 US	Candidate 1 US
Candidate 2 US	Candidate 2 US	Candidate 2 US	Candidate 2 US
Candidate 3 US	Candidate 3 US	Candidate 3 US	Candidate 3 US
Candidate 4 US	Candidate 4 US	Candidate 4 US	Candidate 4 US
Candidate 5 CAN	Candidate 5 CAN	Candidate 5 CAN	Candidate 5 CAN
Candidate 6 Associate	Candidate 6 Associate	Candidate 6 Associate	Candidate 6 Associate

Candidate 1 US	Candidate 1 US	Candidate 1 US	Candidate 1 US	Candidate 1 US
Candidate 2 US	Candidate 2 US	Candidate 2 US	Candidate 2 US	Candidate 2 US
Candidate 3 US	Candidate 3 US	Candidate 3 US	Candidate 3 US	Candidate 3 US
Candidate 4 US	Candidate 4 US	Candidate 4 US	Candidate 4 US	Candidate 4 US
Candidate 5 US	Candidate 5 US	Candidate 5 US	Candidate 5 US	Candidate 5 US
Candidate 6 US	Candidate 6 US	Candidate 6 US	Candidate 6 US	Candidate 6 US
Candidate 7 CAN	Candidate 7 CAN	Candidate 7 CAN	Candidate 7 CAN	Candidate 7 CAN
Candidate 8 Associate	Candidate 8 Associate	Candidate 8 Associate	Candidate 8 Associate	Candidate 8 Associate